

**Texas Southern University**  
**Assessment Narrative**  
**Academic Years 2007-08 thru 2009-10**

**BARBARA JORDAN – MICKEY LELAND SCHOOL OF PUBLIC AFFAIRS**

**Program: Bachelor of Science in Public Affairs**

The mission of the Public Affairs program is to prepare students for professional public sector positions as well as prepare them for graduate education in Public Affairs and other related academic disciplines. Public Affairs is a multi-disciplinary course of study which prepares students for leadership roles in local, state, national or international agencies of government, non-profit organizations, and the private sector.

**Goal 1**

The goal of the BS in Public Affairs program within TSU's School of Public Affairs is to provide students with knowledge and understanding of the theoretical, practical, and philosophical factors associated with the study of human behavior. Student knowledge is assessed through their performance in courses PA 302, PA 311, PA 312, and PA 401.

**Outcome 1.1 – Students will demonstrate knowledge of applied research methods used in public administration**

The target is for at least 70% of the students to achieve a score of 70 or better on the knowledge assessment.

**Findings (2009-2011)**

Student performance for this outcome exceeded targets each year.

- 94.7% of the students achieved a score of 70 or better in 2008-09
- 93.9% of the students achieved a score of 70 or better in 2008-09
- 77.3% of the students achieved a score of 70 or better in 2008-09

**Outcome 1.2 – Students will demonstrate knowledge of the methods and techniques used in public sector planning**

The target is for at least 70% of the students to achieve a score of 70 or better on the knowledge assessment.

**Findings (2009-2011)**

Student performance for this outcome exceeded targets each year.

- 97.1% of the students achieved a score of 70 or better in 2008-09
- 96.1% of the students achieved a score of 70 or better in 2008-09
- 97.9% of the students achieved a score of 70 or better in 2008-09

**Outcome 1.3 – Students will demonstrate knowledge of the method and nature of government financing**

The target is for at least 70% of the students to achieve a score of 70 or better on the knowledge assessment.

**Findings (2009-2011)**

Student performance for this outcome exceeded targets each year.

- 97.4% of the students achieved a score of 70 or better in 2008-09
- 88.4% of the students achieved a score of 70 or better in 2008-09
- 97.9% of the students achieved a score of 70 or better in 2008-09

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**Outcome 1.4 – Students will demonstrate knowledge of the role, influence, and interactions of legislatures, bureaucracies, courts, and interest groups**

The target is for at least 70% of the students to achieve a score of 70 or better on the knowledge assessment.

**Findings (2009-2011)**

Student performance for this outcome exceeded targets each year.

- 87.5% of the students achieved a score of 70 or better in 2008-09
- 77.8% of the students achieved a score of 70 or better in 2008-09
- 100% of the students achieved a score of 70 or better in 2008-09

**Action Plan Summary – 2009-11 (All Findings)**

- Monitor student achievement and take corrective measures to improve outcomes.

**Texas Southern University**  
**Assessment Plan**  
**Academic Years 2007-08 thru 2009-10**

College/School: Public Affairs

THECB CIP Code 44.0401.00

Discipline/Program: Bachelor of Science in Public Affairs

Goals	Student Learning Outcomes/Objectives	Metric	Target			Findings			Action Plan	Reference Document
			2008-09	2009-10	2010-11	2008-09	2009-10	2010-11		
<b>Goal 1</b> To provide students with knowledge and understanding of the theoretical, practical, and philosophical factors associated with the study of human behavior	<b>SLO 1.1</b> Students will demonstrate knowledge of applied research methods used in public administration	Knowledge assessment scores in PA 302	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	94.7% of students scored 70 or better on the knowledge assessment	93.9% of students scored 70 or better on the knowledge assessment	77.3% of students scored 70 or better on the knowledge assessment	<b>Based on 2009-11 Findings</b> Monitor student achievement and take corrective measures to improve outcomes	<b>R1.1</b> Assessment Summary
	<b>SLO 1.2</b> Students will demonstrate knowledge of the methods and techniques used in public sector planning	Knowledge assessment scores in PA 311	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	97.1% of students scored 70 or better on the knowledge assessment	96.1% of students scored 70 or better on the knowledge assessment	97.9% of students scored 70 or better on the knowledge assessment		
	<b>SLO 1.3</b> Students will demonstrate knowledge of the method and nature of government financing	Knowledge assessment scores in PA 312	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	97.4% of students scored 70 or better on the knowledge assessment	88.4% of students scored 70 or better on the knowledge assessment	97.9% of students scored 70 or better on the knowledge assessment		
	<b>SLO 1.4</b> Students will demonstrate knowledge of the role, influence and interactions of legislatures, bureaucracies, courts and interest groups	Knowledge assessment scores in PA 401	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	70% of the students will receive a score of 70 or better on the knowledge assessment	87.5% of students scored 70 or better on the knowledge assessment	77.8% of students scored 70 or better on the knowledge assessment	100% of students scored 70 or better on the knowledge assessment		