

**Texas Southern University**  
**Assessment Narrative**  
**Academic Year 2007-08 thru 2009-10**

**COLLEGE OF LIBERAL ARTS AND BEHAVIORAL SCIENCES**

**Program: Bachelor of Arts in Spanish**

THECB CIP Code 16.0905.0

The mission of the B.A. program in Spanish is to provide our students with cultural studies and training in Spanish language and literature to promote fluency in Spanish, to develop their skills in communication, critical thinking, cultural understanding, and to help them to succeed professionally in the global community.

**Goal 1**

To prepare students capable of communicating in the Spanish language.

**Outcome 1.1 – Students will demonstrate verbal proficiency in Spanish**

The metric for this outcome is Oral presentation assessment scores. The target established for this outcome for 2008-2010 is that at least 70% of graduating majors will receive a score of 70% or better on their comprehensive oral presentation for the three-year period.

**Findings (2008-2010)**

There were no graduating seniors during 2007-2008. During 2008-2009, 75% of students (3 of 4) scored 70% or better, thereby meeting the target. During 2009-2010, 67% of students (2 of 3) scored 70% or better, thereby missing the target.

**Action Plan Summary – 2007-2008**

- Continued to work with students in the area of oral proficiency in other classes with the goal of strengthening their presentation skills

**Action Plan Summary – 2008-2009**

- Continued to reinforce language presentation skills across all classes with the goal of enhancing skills

**Action Plan Summary – 2009-2010**

- Incorporated on-line oral practice into weekly assignments so students can practice language usage skills on a daily basis

**Goal 2**

To provide the opportunity for students to develop knowledge of the cultural and literary histories of Spain and Latin America.

**Outcome 2.1 – Students will demonstrate knowledge of the cultural and literary histories of Spain and Latin America through written media and spoken presentations related to the history of the Spanish-speaking world**

Scores from the Capstone Course assessment was used for the metric while the target for the three-year period was at least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score.

**Findings (2008-2010)**

There were no graduating seniors during 2007-2008. During 2008-2009, 75% of students (3 of 4) scored 70% or better, thereby meeting the target. During 2009-2010, 67% of students (2 of 3) scored 70% or better, thereby missing the target.

**Action Plan Summary – 2007-2008**

- Obtained 60+ copies of feature films/ documentaries in Spanish (DVD or VHS).
- Continued Incorporation of visual material in Span 441 so students would have more exposure to this content area and enhance cultural knowledge.

**Action Plan Summary – 2008-2009**

- Provided workshops on critical and analytical writing for students of SPAN333 and above.
- Incorporated training that included typing Spanish, common mistakes in grammar and structural elements, basic values of the MLA style of research papers, resourcing and building bibliography, general structure of research paper. (all skills are needed by for critical writing).
- Continued enhancing cultural study through multi-media resources.

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**Action Plan Summary – 2009-2010**

- Enriched the curriculum with documentary films on Hispanic culture.
- Provided students contextual access to Hispanic culture via multi-media resources and practicum opportunities to present

**Outcome 2.2 –Students will demonstrate knowledge of the cultural and literary histories of Spain and Latin America through written media and spoken presentations related to the history of the Spanish-speaking world**

Research paper scores were used as the metric. The target was that graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score.

**Findings**

There were no graduating seniors during 2007-2008. During 2008-2009, 75% of students (3 of 4) scored 70% or better, thereby meeting the target. During 2009-2010, 67% of students (2 of 3) scored 70% or better, thereby missing the target.

**Action Plan Summary – 2007-2010**

- Enriched Span 336 and Span 441 with documentaries.
- Applied presentation questions and answers practice with the films.

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**Assessment Plan**  
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Goals	Student Learning Outcomes/Objectives	Metric	Target			Findings			Action Plan	Reference Document
			2007-08	2008-09	2009-10	2007-08	2008-09	2009-10		
<b>Goal 1</b> To prepare students capable of communicating in the Spanish language	<b>SLO1.1</b> Students will demonstrate verbal proficiency in Spanish	Oral presentation assessment scores	At least 70% of graduating majors receive a score of 70% or better on comprehensive oral presentation	At least 70% of graduating majors receive a score of 70% or better on comprehensive oral presentation	At least 70% of graduating majors receive a score of 70% or better on comprehensive oral presentation	No graduating seniors	75% of students (i.e, three students out of four) scored 70% or better	67% of students (i.e, two students out of three) scored 70% or better	<b>Based on 2007-2008 Findings</b> Continued to work with students in the area of oral proficiency in other classes with the goal of strengthening their presentation skills  <b>Based on 2008-2009 Findings</b> Continued to reinforce language presentation skills across all classes with the goal of enhancing skills  <b>Based on 2009-2010 Findings</b> Incorporated on-line oral practice into weekly assignments so students can practice language usage skills on a daily base	<b>R1</b> Assessment Summary
<b>Goal 2</b> To provide the opportunity for students to develop a knowledge of the cultural and literary histories of Spain and Latin America	<b>SLO 2.1</b> Students will demonstrate knowledge of the cultural and literary histories of Spain and Latin America through written media and spoken presentations related to the history of the Spanish-speaking world	Capstone Course assessment scores	At least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score	At least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score	At least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score	No graduating seniors	75% (i.e., 3) students scored higher than 70% 25% (i.e 1 student) scored lower than 65%. 3 students scored in the A- range, 1 student scored in the D range	2009-2010 - 67% of students (i.e, two students out of three) scored 70% or better. 33.3% of students scored in the B range  Only one student scored in the A range (33%)	<b>Based on 2007-2008 Findings</b> Obtained 60+ copies of feature films/documentaries in Spanish (DVD or VHS). Continued Incorporation of visual material in Span 441 so students would have more exposure to this content area and enhance cultural knowledge  <b>Based on 2008-2009 Findings</b> Provided workshops on critical and analytical writing for students of SPAN333 and above. Training including typing Spanish, common mistakes in grammar and structural elements, basic values of the MLA style of research papers, resourcing and building bibliography,	

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Goals	Student Learning Outcomes/Objectives	Metric	Target			Findings			Action Plan	Reference Document
			2007-08	2008-09	2009-10	2007-08	2008-09	2009-10		
<b>Goal 2</b> To provide the opportunity for students to develop a knowledge of the cultural and literary histories of Spain and Latin America									General structure of research paper. (all skills are needed by for critical writing)  Also continued enhancing cultural study through multi-media resources  <b>Based on 2009-2010 Findings</b> Enriched the curriculum with documentary films on Hispanic culture. Provided students contextual access to Hispanic culture via multi-media resources and practicum opportunities to present	
	<b>SLO 2.2</b> Students will demonstrate knowledge of the cultural and literary histories of Spain and Latin America through written media and spoken presentations related to the history of the Spanish-speaking world	Final research paper scores	At least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score	At least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score	At least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score	No graduating seniors	75% ( 3 out of 4) students scored higher than 70%; 25% (1 student) scored lower than 65%. 1 student scored in the A- range, 1 in the B- range, 1 in the C range	67% of students (2 out of 3) scored 70% or better  33.3% of students scored in the B range  One student scored in the A range (33%)	<b>Based on 2007-2010 Findings</b> Enriched Span 336 and Span 441 with documentaries. This course is a main channel to enhance cultural knowledge. Presentations questions and answers practice applied with the films	