Texas Southern University Assessment Narrative Academic Year 2007-08 thru 2009-10

COLLEGE OF LIBERAL ARTS AND BEHAVIORAL SCIENCES

Program: Bachelor of Arts in Spanish THECB CIP Code <u>16.0905.0</u>

The mission of the B.A. program in Spanish is to provide our students with cultural studies and training in Spanish language and literature to promote fluency in Spanish, to develop their skills in communication, critical thinking, cultural understanding, and to help them to succeed professionally in the global community.

Goal 1

To prepare students capable of communicating in the Spanish language.

Outcome 1.1 – Students will demonstrate verbal proficiency in Spanish

The metric for this outcome is Oral presentation assessment scores. The target established for this outcome for 2008-2010 is that at least 70% of graduating majors will receive a score of 70% or better on their comprehensive oral presentation for the three-year period.

Findings (2008-2010)

There were no graduating seniors during 2007-2008. During 2008-2009, 75% of students (3 of 4) scored 70% or better, thereby meeting the target. During 2009-2010, 67% of students (2 of 3) scored 70% or better, thereby missing the target.

Action Plan Summary – 2007-2008

• Continued to work with students in the area of oral proficiency in other classes with the goal of strengthening their presentation skills

Action Plan Summary - 2008-2009

 Continued to reinforce language presentation skills across all classes with the goal of enhancing skills

Action Plan Summary - 2009-2010

• Incorporated on-line oral practice into weekly assignments so students can practice language usage skills on a daily basis

Goal 2

To provide the opportunity for students to develop knowledge of the cultural and literary histories of Spain and Latin America.

Outcome 2.1 – Students will demonstrate knowledge of the cultural and literary histories of Spain and Latin America through written media and spoken presentations related to the history of the Spanish-speaking world

Scores from the Capstone Course assessment was used for the metric while the target for the three-year period was at least 70% of graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score.

Findings (2008-2010)

There were no graduating seniors during 2007-2008. During 2008-2009, 75% of students (3 of 4) scored 70% or better, thereby meeting the target. During 2009-2010, 67% of students (2 of 3) scored 70% or better, thereby missing the target.

Action Plan Summary – 2007-2008

- Obtained 60+ copies of feature films/ documentaries in Spanish (DVD or VHS).
- Continued Incorporation of visual material in Span 441 so students would have more exposure to this content area and enhance cultural knowledge.

Action Plan Summary - 2008-2009

- Provided workshops on critical and analytical writing for students of SPAN333 and above.
- Incorporated training that included typing Spanish, common mistakes in grammar and structural elements, basic values of the MLA style of research papers, resourcing and building bibliography, general structure of research paper. (all skills are needed by for critical writing).

• Continued enhancing cultural study through multi-media resources.

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Action Plan Summary – 2009-2010

- Enriched the curriculum with documentary films on Hispanic culture.
- Provided students contextual access to Hispanic culture via multi-media resources and practicum opportunities to present

Outcome 2.2 –Students will demonstrate knowledge of the cultural and literary histories of Spain and Latin America through written media and spoken presentations related to the history of the Spanish-speaking world

Research paper scores were used as the metric. The target was that graduating Spanish majors will demonstrate knowledge and understanding of Spanish-speaking countries and peoples with a 70 or better score.

Findings

There were no graduating seniors during 2007-2008. During 2008-2009, 75% of students (3 of 4) scored 70% or better, thereby meeting the target. During 2009-2010, 67% of students (2 of 3) scored 70% or better, thereby missing the target.

Action Plan Summary - 2007-2010

- Enriched Span 336 and Span 441 with documentaries.
- Applied presentation questions and answers practice with the films.

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Texas Southern University Assessment Plan Academic Years 2007-08 thru 2009-10

College/School: College of Liberal Arts and Behavioral Sciences Discipline/Program: Bachelor of Arts in Spanish

THECB CIP Code <u>16.0905.00</u>

| | Student Learning | | | Target | | Findings | | | | Reference |
|-----------------------|-------------------------------|--------------|-----------------|-----------------|-----------------|------------|----------------|--------------|--|------------|
| Goals | Outcomes/Objectives | Metric | 2007-08 | 2008-09 | 2009-10 | 2007-08 | 2008-09 | 2009-10 | Action Plan | Document |
| Goal 1 | SLO1.1 | Oral | At least 70% of | At least 70% of | At least 70% of | No | 75% of | 67% of | Based on 2007-2008 Findings | R1 |
| To prepare | Students will demonstrate | presentation | graduating | graduating | graduating | graduating | students (i.e, | students | Continued to work with students in | Assessment |
| students capable of | verbal proficiency in Spanish | assessment | majors receive | majors receive | majors receive | seniors | three students | (i.e, two | the area of oral proficiency in other | Summary |
| communicating in | | scores | a score of 70% | a score of 70% | a score of 70% | | out of four) | students out | classes with the goal of strengthening | |
| the Spanish | | | or better on | or better on | or better on | | scored 70% or | of three) | their presentation skills | |
| language | | | comprehensive | comprehensive | comprehensive | | better | scored 70% | | |
| | | | oral | oral | oral | | | or better | Based on 2008-2009 Findings | |
| | | | presentation | presentation | presentation | | | | Continued to reinforce language | |
| | | | | | | | | | presentation skills across all classes | |
| | | | | | | | | | with the goal of enhancing skills | |
| | | | | | | | | | Based on 2009-2010 Findings | |
| | | | | | | | | | Incorporated on-line oral practice | |
| | | | | | | | | | into weekly assignments so students | |
| | | | | | | | | | can practice language usage skills on | |
| | | | | | | | | | a daily base | |
| Goal 2 | SLO 2.1 | Capstone | At least 70% of | At least 70% of | At least 70% of | No | 75% (i.e., 3) | 2009-2010 - | Based on 2007-2008 Findings | |
| To provide the | Students will demonstrate | Course | graduating | graduating | graduating | graduating | students | 67% of | Obtained 60+ copies of feature films/ | |
| opportunity for | knowledge of the cultural | assessment | Spanish majors | Spanish majors | Spanish majors | seniors | scored higher | students | documentaries in Spanish (DVD or | |
| students to develop | and literary histories of | scores | will | will | will | | than 70% | (i.e, two | VHS). Continued Incorporation of | |
| a knowledge of the | Spain and Latin America | | demonstrate | demonstrate | demonstrate | | 25% (i.e 1 | students out | visual material in Span 441 so | |
| cultural and literary | through written media and | | knowledge and | knowledge and | knowledge and | | student) | of three) | students would have more exposure | |
| histories of Spain | spoken presentations | | understanding | understanding | understanding | | scored lower | scored 70% | to this content area and enhance | |
| and Latin America | related to the history of the | | of Spanish- | of Spanish- | of Spanish- | | than 65%. | or better. | cultural knowledge | |
| | Spanish-speaking world | | speaking | speaking | speaking | | 3 students | 33.3% of | | |
| | | | countries and | countries and | countries and | | scored in the | students | Based on 2008-2009 Findings | |
| | | | peoples with a | peoples with a | peoples with a | | A- range, 1 | scored in | Provided workshops on critical and | |
| | | | 70 or better | 70 or better | 70 or better | | student | the B range | analytical writing for students of | |
| | | | score | score | score | | scored in the | | SPAN333 and above. Training | |
| | | | | | | | D range | Only one | including typing Spanish, common | |
| | | | | | | | | student | mistakes in grammar and structural | |
| | | | | | | | | scored in | elements, basic values of the MLA | |
| | | | | | | | | the A range | style of research papers, resourcing | |
| | | | | | | | | (33%) | and building bibliography, | |

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| | Student Learning | | Target | | | Findings | | | | Reference |
|-----------------------|-------------------------------|----------|-----------------|-----------------|-----------------|------------|-----------------|-------------|--|-----------|
| Goals | Outcomes/Objectives | Metric | 2007-08 | 2008-09 | 2009-10 | 2007-08 | 2008-09 | 2009-10 | Action Plan | Document |
| Goal 2 | | | | | | | | | General structure of research paper. | |
| To provide the | | | | | | | | | (all skills are needed by for critical | |
| opportunity for | | | | | | | | | writing) | |
| students to develop | | | | | | | | | | |
| a knowledge of the | | | | | | | | | Also continued enhancing cultural | |
| cultural and literary | | | | | | | | | study through multi-media resources | |
| histories of Spain | | | | | | | | | | |
| and Latin America | | | | | | | | | Based on 2009-2010 Findings | |
| | | | | | | | | | Enriched the curriculum with | |
| | | | | | | | | | documentary films on Hispanic | |
| | | | | | | | | | culture. Provided students contextual | |
| | | | | | | | | | access to Hispanic culture via multi- | |
| | | | | | | | | | media resources and practicum | |
| | | | | | | | | | opportunities to present | |
| | SLO 2.2 | Final | At least 70% of | At least 70% of | At least 70% of | No | 75% (3 out of | 67% of | Based on 2007-2010 Findings | |
| | Students will demonstrate | research | graduating | graduating | graduating | graduating | 4) students | students (2 | Enriched Span 336 and Span 441 with | |
| | knowledge of the cultural | paper | Spanish majors | Spanish majors | Spanish majors | seniors | scored higher | out of 3) | documentaries. This course is a main | |
| | and literary histories of | scores | will | will | will | | than 70%; 25% | scored 70% | channel to enhance cultural | |
| | Spain and Latin America | | demonstrate | demonstrate | demonstrate | | (1 student) | or better | knowledge. Presentations questions | |
| | through written media and | | knowledge and | knowledge and | knowledge and | | scored lower | | and answers practice applied with the | |
| | spoken presentations | | understanding | understanding | understanding | | than 65%. | 33.3% of | films | |
| | related to the history of the | | of Spanish- | of Spanish- | of Spanish- | | 1 student | students | | |
| | Spanish-speaking world | | speaking | speaking | speaking | | scored in the | scored in | | |
| | | | countries and | countries and | countries and | | A- range, 1 in | the B range | | |
| | | | peoples with a | peoples with a | peoples with a | | the B- range, 1 | | | |
| | | | 70 or better | 70 or better | 70 or better | | in the C range | One student | | |
| | | | score | score | score | | | scored in | | |
| | | | | | | | | the A range | | |
| | | | | | | | | (33%) | | |

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