

The University's Aspirations

TSU IN 2010

The planning teams spent considerable efforts envisioning what would lead Texas Southern University to increase performance excellence by 2010. As would be expected, this exercise appeared to bring the most excitement to the teams. Each of the five sub-committees (Academic and Research Excellence, Strategic Enrollment Management, Fiscal Integrity, Information Technology, and Facilities and Master Plan) was posed the question "If Texas Southern University won an award for excellence in 2010, what had it done to deserve it?" Although each group answered the question independently and from the perspective of its role, there was some overlapping in the responses; so a composite listing of the points was done. These are the vision points articulated by the groups.

In 2010, Texas Southern University has accomplished the following:

- Created a high-quality learning and living environment for its students;
- Developed programs which rapidly mainstream students needing remediation;
- Produced a diverse body of graduates with the competencies and skills needed by the workforce to increase the level of business productivity that results in employment opportunities in the community;
- Become a nationally recognized center of research that provides faculty and graduate students with innovative and creative research, professional development opportunities and supporting grants;
- Encouraged faculty and students to work in collaboration with the community;
- Been the fastest growing four-year institution in Texas, achieving a student population of approximately 15,000;
- Achieved a graduation rate that has increased significantly over the past five years; also, 75% of its graduates have been employed in their chosen fields within one year following graduation;



- Assembled an enrollment management staff that actively seeks well-rounded, highly qualified students by individually contacting applicants and proactively working with high school counselors and community college transfer advisors;
- Continued its open admission mission and commitment to diversity;
- Collaborated with the Houston business community to understand constantly the needs of the workforce and to ensure that the University offers programs that address these needs;
- Enhanced technology literacy requirements by means of tutoring programs including on-line 24/7 tutorial assistance, effective summer and distance education programs, and maximized financial support;
- Utilized data-based assessments to ensure that students are properly and effectively advised;
- Enjoyed 100% accreditation and certification of eligible academic programs and a faculty profile which is among the most impressive in the nation;
- Emphasized customer service, resulting in the University's effectively addressing students' academic, social, financial and technical needs;
- Made strategic use of information and instructional technologies to eliminate constraints and empower its stakeholders to succeed with instruction, learning, research, community service and administrative efficiency;
- Provided a robust, cost-effective, user-friendly and secure information and instructional technology environment for the University community in support of the institution's vision, mission and core values and also has organized information technology support throughout the University to provide the leadership, guidance and technical skills required to establish and support the information technology architecture and accompanying services;



- Efficiently and effectively allocated and used limited financial resources;
- Improved its bond ratings;
- Awarded competitive salaries that motivated excellent instruction and improved research capabilities;
- Doubled external research funding;
- Enhanced its facilities through its master planning efforts;
- Improved both the main campus and the University's satellite instructional facilities;
- Developed a student-friendly and safe environment;
- Come to be viewed as a value to the local community;
- Communicated and coordinated its master plan with its neighbors and has designed facilities for multi-use purposes;
- Developed meeting facilities, conference centers, classrooms and computing areas, all with the needs of TSU students and the community in mind;
- Developed a new educational and athletic center that provides continuing education and community services; and
- Supported the economic development of the area by helping local businesses to succeed and provide more job opportunities.

