

Curriculum Vitae
Chanta Lee Howard, Ph.D.
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EDUCATION

Ph.D. Administration of Justice, Texas Southern University, August 2018
M.B.A. Marketing Management, Our Lady of the Lake University, 2003
B.S. Government/Sociology, Texas Woman's University, 1991

SPECIALIZATION

Career Focus Organizational Effectiveness, Health, Safety, Security, Strategic Planning
Academic Focus Business Administration, Human Behavior, Consumer Research, Marketing, Regulation, Law & Public Policy, Law Enforcement, Neuropsychology, Behavioral Health Research, Business and Forensic Psychology, Entrepreneurship and Innovation Research, Juvenile Delinquency Prevention

EXPERIENCE

2004 – Present Visiting Instructor, Texas Southern University
Instructor of Administration of Justice and Business Management courses

2000-Present Business Strategic Planning and Management Consultant

2015 Recruiter and Interviewer, 2M Research Services
Recruitment for pharmaceutical, citywide diabetes prevention research project

1997 – 2002 Data Management/Account Management/SAP, Shell Chemicals
Managed master data for Sales, Distribution, Plant Maintenance and Materials

1992 – 1994 Teleservice Representative, Social Security Administration
Interpreted SSA, SSI and Medicare insurance policies

1986 – 1989 Administrative Clerk, Baylor College of Medicine
Proposal development, grants management, accounting and bookkeeping

PUBLICATIONS

Book Review Howard, C. (2016). [Review of Homegrown Violent Extremism by Erroll Southers]. Routledge, 2014. *ResearchGate*

Blog Howard, C. (2021). How to Protect Your Intellectual Property. Houston Post Business Journal. <https://hpbj-global.com/blog/>

Peer Reviewed Howard, C. (2021). Applying Psychographics to Identify Consumption Related Cultural, Social and Psychological Traits in Ethical Consumerism. The Journal of Science and Exploratory Studies. August 2021 publication

In Progress Valley, A. & Howard, C. (2021). Leadership Influences on Black Education: A look at Leadership Styles and Personality Types of the Past

Three U.S. Presidents and Their Influence on HBCUs. NAAACS & Affiliates, African American Studies, Monograph Series, pending

Boyd, J. & Howard, C. (2020). A Case Study Approach to Teaching Managerial Accounting in the Home Healthcare Industry, TBD Business Case Study Journal

Howard, C. (2020). The Use of Psychometrics and Behavioral Assessment tools to improve organizational effectiveness in Law Enforcement

Howard, C. (2019). Behavior Therapy to improve work performance.

Howard, C. (2019). Management and Morals.

Technical Reports Annual Report, HUD HBCU Programs, Economic Development (2005-2012)

Dissertation Howard, C. (2018). A Qualitative Assessment on the Effectiveness of the Federal Trade Commission on Consumer Protection Policy: An Exploratory Study

TEACHING AND ADVISING EXPERIENCE

Texas Southern University, Adjunct Professor and Visiting Instructor

- Develop and prepare class lectures for (online, face to face or hybrid) instruction to engage students and establish learning objectives in Administration of Justice, Marketing, Management Information Systems and Business Administration studies
- Courses taught: Introduction to Administration of Justice, Introduction to Law Enforcement, Law Justice and Society, Criminal Investigations, Criminology, Introduction to Marketing, Introduction to Business, Government and Society, Advanced Communications, Management Information Systems and Teambuilding

Spring and Houston Independent School Districts, Teacher, Social Studies and Special Education

- Prepared a wide range of educational materials to develop and nurture students' learning, mental, emotional and physical development to prepare them to live as social, productive, and employable citizens
- Courses taught: Business Education, Family & Consumer Science, Life Skills

INSTITUTIONAL SERVICE

Spring 2021 Student Success and Faculty Liaison

Texas Southern University, Faculty Liaison for the JHJ School of Business, Student Success Initiative under TSU Quality Enhancement Plan (QEP) which is a targeted intervention directed toward first-time freshman TSU students. This initiative is designed to address challenges experienced by first-time freshman students as they make the transition from high school into the university environment. I attend bi-weekly team meetings with other faculty liaisons/counselors/advisors, address student challenges, serve as a guest speaker in Sociology 101 courses, communicate with students to help address macro-level challenges, such as selecting a major and/or eliminating potential barriers to persistence in our college.

COURSES TAUGHT

Introduction to Business, Government and Society
Entrepreneurship
Small Business Development Workshop
Introduction to Marketing
Advanced Communications
Teambuilding & Organizational Behavior
Introduction to Management Information Systems
Principles of Real Estate
Law, Justice and Society
Introduction to Administration of Justice
Criminal Investigations
Criminology
Student Success Initiatives Workshop
Law Enforcement
Juvenile Justice
Justice and Public Policy Issues
Proposal and Creative Writing

PROFESSIONAL EDUCATION

Champions School of Real Estate, Real Estate Agent courses, 2021
AFLAC, American Family Life Insurance Training, 2013
Spencer School of Real Estate, 1994

RESEARCH

2021 Organizational Effectiveness, Business Ethics, Accounting and Finance, Innovation & Technology
2019 Qualitative Research, Market Research, Focus Group and Customer Development Studies
2018 Consumer Behavior, Health & Safety, Data Security and Privacy, Public Policy, Juvenile Justice
2017 Biosocial Theories, Motivation and Social Responsibility, Crime and Violence Prevention
2016 Studies in Government Regulation, Law Enforcement, School Safety and Justice Agencies
2015 Errol Souther's Homegrown Violent Extremism, Book Report, Researchgate
2014 Justice Focus, Graduate Newsletter for TSU Administration of Justice, Editor
2012 Environmental Technical Manual for Asbestos Abatement Procedures, Abatement Supervisor
2011 Information Activist Newsletter, TSU RJT Library, Writer
2006 SOPA Journal, Texas Southern University, School of Public Affairs, Editor
2006 *Prospect Research* to secure private funding for institutional growth
2006 *Development Benchmark Project*, evaluated data from four peer academic institutions to compare systems and processes with a goal to improve communications and management amongst peers while increasing funding productivity in development and institutional advancement

PRESENTATIONS

2021 Planning Your Career Under Contingencies, TSU Student Success Initiative, Business Pod
2021 The Culture of the Discipline, TSU Student Success Initiative, Business Pod
2021 Presenter, 29th Annual NAAAS & Affiliates National Virtual Conference, February 15-20, 2021
2018 Facilitator, Solutions to Building Corporate Relationships, Women and Leadership Conference
2014 Presenter, Changing the Policy of Juvenile Sentencing in Texas and Reforming Juvenile Corrections for First Time Offenders through Assessments, Learning Centers and Capacity Building

- 2012 Organizer, Analysis of Trayvon Martin Case – Panel Discussion, TSU Urban Learning Center
- 2012 Speaker, Youth, Social Responsibility and Literacy, Ampomaa Resources Connection
- 2011 Organizer/Host, Summer Youth Leadership Academy, TSU Urban Learning Center
- 2010 Organizer/Host, Summer Youth Leadership Academy, TSU Urban Learning Center
- 2009 Host, Small Business Development Workshops, TSU Smith Center for Entrepreneurship
- 2008 Organizer, Facilitator, TSU The Big Read, NEA National Literary Project, TSU Library
- 2007 Speaker, HUD Community Outreach Partnerships, HSIAC 2007 Workshop
- 2006 Presenter, Proposal Writing Workshop for Development Council, Texas Southern University

SERVICE

- Community Houston Minister’s Against Crime (HMAC), Volunteer, Present
 Restorative Justice Initiative of Texas, Advisory, Present
 Riverside Community Development Corporation, Advisor
 Cypress One Activity Center, Volunteer, Present

- Institutional Mentor to Students
 Co-advisor, Computer and Information Technology Student Organization (CITSO)
 Faculty Advisor, TSU Poetry Club

- Professional Volunteer to support conferences, workshops, recruitment and hiring events for small
 businesses in Healthcare, Real Estate and Construction

LICENSURES/CERTIFICATIONS

- Texas Department of Insurance, Life, Accident & Health Insurance Agent, License #1811044, 2022
- TSU Banner Online Teaching Certification, 2022

PROFESSIONAL DEVELOPMENT

- Blackboard Online
- How to Conduct Case Study Research
- SAP
- Ethics in Healthcare
- QuickBooks
- Principles of Real Estate

RELEVANT COURSES TAKEN

- Educational Management Database Systems, Banner
- Ethics in Healthcare
- How to use Sales Genie for Real Estate and Insurance Marketing and Sales
- Quickbooks, SAP Business by Design, Real Estate Finance

PROFESSIONAL ORGANIZATIONS

- 2021 American Marketing Association, Houston Chapter
- 2004-2006 Council for Advancement and Support of Education (CASE)
- 1995 Houston Association of Realtors

AFFILIATIONS

- 2021 American Psychological Association
- 1990 Alpha Kappa Alpha Sorority, Inc.