



TEXAS SOUTHERN UNIVERSITY, JESSE H. JONES SCHOOL OF BUSINESS  
**ONLINE EXECUTIVE MBA PROGRAM**

PROGRAM OVERVIEW

GENERAL

The **Online Executive Master of Business Administration (eMBA) Program** is a two-year program uniquely designed to meet the challenging needs of mid-career professionals who wish to pursue an MBA degree with the least possible disruption to their professional and personal lives. The program is offered online and combines the advanced business concepts of a Master of Business Administration curriculum and prepares candidates to lead and manage organizations in the private sector.

The program is delivered entirely online and is administered through the Blackboard Academic Suites. These platforms include virtual classrooms, live chats, online lectures, and teleconferencing.

The program provides a flexible course schedule to allow students to maintain a regular full-time work schedule. Geared towards the working professional, the eMBA program does not require the regular graduate admission exams for admission; however, it does put emphasis on years of professional work experience as one of the major admissions criteria.

PROGRAM STRUCTURE

The program consists of 36 credit hours. Students are required to complete twelve courses. The program is based on a cohort model, in which a group of students moves through all classes and phases of the program together.

Below is a layout of this model and course offering. Courses are offered, simultaneously in a given term, in ten-week sessions.

**Year I**

**Fall Term I**

<u>Course Number</u>	<u>Course Title</u>	<u>Course Credits</u>
BADM 630	Managerial Communication	3
MGMT 646	Graduate Seminar in Management	3

**Spring Term II**

<u>Course Number</u>	<u>Course Title</u>	<u>Course Credits</u>
ACCT 631	Managerial Accounting	3
MGSC 624	Managerial Statistics	3

**Summer Term III**

<u>Course Number</u>	<u>Course Title</u>	<u>Course Credits</u>
FIN 621	Financial and Economic Analysis	3
MKTG 650	Strategic Marketing Management	3

**Year I Subtotal Credits 18**

## Year II

### Fall Term IV

<u>Course Number</u>	<u>Course Title</u>	<u>Course Credits</u>
MGSC 625	Supply Chain Management	3
MIS 671	Information Technology	3

### Spring Term V

<u>Course Number</u>	<u>Course Title</u>	<u>Course Credits</u>
FIN 652	Managerial Finance	3
MGMT 636	Organizational and Management Theory	3

### Summer Term VI

<u>Course Number</u>	<u>Course Title</u>	<u>Course Credits</u>
MIS 677	E-Commerce	3
MGMT 670	Global Strategic Management (Capstone)	3

<b>Year II Subtotal Credits</b>	<b>18</b>
<b>Total Program Hours</b>	<b>36</b>

## ADMISSION REQUIREMENTS

Acceptance is based upon several factors: previous academic performance, professional work experience, and letters of recommendation. An ideal candidate would possess a baccalaureate degree and five (5) years of progressive and significant work experience at the management or supervisory level. Applications to the Online Executive MBA Program are reviewed on an ongoing basis. To be considered for admission to the program, applicants must provide:

- Evidence of a baccalaureate degree from an accredited institution;
- An official transcript of all undergraduate course work;
- At least five years of progressive and significant experience at the management or supervisory level;
- A statement of purpose;
- Two letters of recommendation; and
- A current professional résumé

## INTERNATIONAL BUSINESS TRIP

Since the business economy is global, as part of the program, during the end of the second term, students participate in an international business trip, for approximately 7-10 days, in an economically emerging country. Past trips include traveling to China (Beijing and Shanghai); future travel destinations may include India or Brazil.

## ACCREDITATION

The Jesse H. Jones School of Business is accredited by the Southern Association of Colleges and Schools (SACS) and the Association to Advance Collegiate Schools of Business (AACSB) accreditations.

## PROGRAM TUITION

The cost of the six-term program is \$36,000; \$6,000 per term. The program tuition covers the costs of book and course materials, and the International Business trip. Federal financial assistance is available for those who qualify.

## COURSE DESCRIPTIONS

### ACCOUNTING (1)

Course Name Course Description

Managerial Accounting An examination of the theoretical and practical issues involved in managerial accounting. Emphasis is on contemporary issues in managerial accounting.

### FINANCE/ECONOMICS (2)

Course Name Course Description

Financial and Economic Analysis The business principles using a managerial approach to financial and economic analysis. Covers theories of consumer, firm, and markets with emphasis on managerial decision-making; applied topics include demand estimation, forecasting, exchange rates and exports, and long-term investment.

Managerial Finance The theory and practice of financial decision making, including tools and techniques for making financial decisions, including those arising from globalization and ethical challenges.

### INFORMATION SYSTEMS (2)

Course Name Course Description

Management Information Systems The use of information technology to analyze business problems. It includes the development of computer software skills.

E-Commerce Provides exposure to the use of Internet for business to business communications, logistics and supply chain management, financial markets, digital payments, marketing, etc.

### MANAGEMENT (4)

Course Name Course Description

Organization and Management Theory Individual, group and inter-group behavior within organizations in the context of technological change, workforce diversity, ethical challenges, and globalization.

Managerial Communication Development of oral and written communication skills, including the use of current computer technology.

Graduate Seminar in Management In-depth exploration of leadership and ethics.

Global Strategic Management A cross-functional approach to the analysis of strategic decision making in the context of a global economy, integrating accounting, finance, economics, marketing and organization theory to create sustainable competitive advantage.

### MARKETING (1)

Course Name Course Description

Strategic Marketing Management Key marketing problems of domestic and international organizations, including those arising from issues related to globalization, environmental protection, ethical issues, social trends, and legal constraints.

### OPERATIONS (1)

Course Name Course Description

Supply Chain Management The course will provide an introduction to Supply Chain Management and the role of information systems in managing supply chains.

### QUANTITATIVE SKILLS (1)

Course Name Course Description

Statistical Analysis Use of statistical techniques for business research, analysis, and forecasting. It includes regression analysis and other econometric tools and the use of computer software.

## FREQUENTLY ASKED QUESTIONS (FAQS)

### **How long will it take to complete the program?**

The program is structured so students can graduate in two-years while continuing to work full time.

### **How many credits and courses are required for graduation?**

36 credit hours (12 courses of 3 credits each) are required.

### **Is there a requirement for an entrance exam and/or a GMAT/GRE score?**

No, there is no entrance exam and a GMAT or GRE score is not required.

### **What are the requirements to gain admission to this program?**

To be considered for admission to the program, applicants must provide: evidence of a baccalaureate degree from an accredited institution; an official transcript of all undergraduate course work; at least five years of progressive and significant experience at the management or supervisory level; a statement of purpose; two letters of recommendation; and a current professional résumé.

### **Are any course prerequisites needed before entering the program?**

No. There are no prerequisite courses.

### **Do I need an undergraduate degree in Business to enter this program?**

No, an undergraduate degree from an accredited university is sufficient along with five years of professional work experience.

### **If my GPA is less than 2.75 or lower as an undergraduate, will the school consider my application?**

If your GPA was less than 2.75 your completed file will be evaluated by the eMBA Admissions Committee, The committee considers your entire application package. GPA is one of the criteria that are considered in the admissions process. We suggest that you still submit your application packet and allow the committee the opportunity to review it

### **Can I manage to study this program if I work full-time?**

Yes, the program is geared towards the working professional. The flexible course schedules allow you to maintain your regular work schedule as well as personal life commitments.

### **Are the classes 100% online?**

Yes, the program will be primarily online, administered through Blackboard Academic Suites.

### **How much is the tuition for this program?**

Tuition is \$36,000 for the entire program. Tuition may also be paid at the rate of \$6,000 each semester/term. This includes the cost of books and course materials, and international residency trip. Note: Don't forget to ask your current employer about tuition reimbursement

### **What degree will I have when I finish the EMBA program?**

MBA- Master's of Business Administration degree

## FOR MORE INFORMATION ABOUT THE EMBA PROGRAM:

For more information about the program and/or to access application materials, please visit

<http://www.tsu.edu/emba>

or contact:

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