



TEXAS SOUTHERN UNIVERSITY
JESSE H. JONES SCHOOL of BUSINESS

the

BUSINESS BRIEF

SPRING 2019
OFFICE OF
ADVANCEMENT

INSIDE THE CLASSROOM

JHJ Alumni Visit Classes

The JHJ Alumni Chapter plans to visit classes during the week of March 25 - 27, 2019 as a part of the JHJSB Alumni Week. Our goal is to match alumni and their work experience to the related course and classes within the JHJ School of Business.

The discussions will be centered around the alums career journey and what our students might expect in the real-world career journey.

The Business Brief from the JHJ School of Business Office of Advancement will keep you informed about student organizations and their activities. We will highlight faculty, staff, alumni, and business leaders impacting our future, plus let you know about important events to attend at the JHJ School or on the TSU campus.

For more information visit us in Suite #330
Editor - Barbara McGuire, MBA Program, Class of 2021

JHJ School of Business Alumni Chapter 5th Annual Scholarship Soiree

“Tigre’ Fantome of the Opera, Cirque Du Soleil”

JHJ School of Business Alumni Chapter held its 5th Annual Scholarship Soiree at the Doubletree by Hilton, Houston-Greenway Plaza on Saturday, January 26, 2019. The Alumni Chapter awarded four student scholarships of \$1,000 each, awarded City of Houston Councilman and TSU Alumnus, Dwight Boykins with its “Distinguished Alumnus Award” and acknowledged its 2019 “Forty Under forty” Young Alumni in Business, Entrepreneurship and the Community.



(L to R) Janice Francis, Scholarship Committee Chair; Malcolm Allen, Darlise Goodlow, Blessing Ezeudu and Jeremiah Zelt, 2019 Scholarship Recipients; Verdis Wilson, TSUNAA JHJ Alumni Chapter President



(L to R) COH City Councilman and Texas Southern University Alumni, Dwight Boykins, Distinguished Alumni Recipient; Verdis Wilson, TSUNAA JHJ Alumni Chapter President

Students & Scholarships



Sabrina Griffin and Professor Algenita Davis

Congratulations to Sabrina Griffin on being selected as a recipient of Financial Executives International (FEI) Houston's Academic Scholarship for 2019, in the amount of \$5,000. She was one of twelve students selected this year from twelve Houston-area universities to receive this prestigious award. Sabrina had a chance to spend an agenda filled day at Baker Hughes, a GE Company (BHGE), and at the Houston Country Club.



CAREER CORNER:

GSA RESUME REVIEW
SESSION

THURSDAY 03/28/19

JHJ RM 146

6-7:30PM

GSA CAREER FAIR

THURSDAY 04/04/19

JHJ ATRIUM

6-8:30PM

UPCOMING EVENTS:

- **Excel Booster**

Learn how to create charts, tables, formulas etc. using Excel. Starting Friday March 22nd in room 374 from 6-8pm. Register in Room 330. The following are dates of the sessions: 03/22, 03/29, 04/05 & 04/12.

- **Maroon & Gray Gala**

Saturday April 22, 2019 at Marriott Marquis in downtown Houston. The purpose of this event is to partner with the community in a fundraising effort that will provide scholarships for deserving students.

- **JP Morgan Chase** Resume Review/Mock Interviews - TBD
- **Phillips66** Information Session – April 9, 2019 5:30 – 7 PM
- **The Vessel Group** (staffing and professional development) Wednesday's 8 AM – 12 Noon - by appointment only in JHJ suite 330

OUTSIDE THE CLASSROOM



A young alum gives back! Joyce P. Kenon (Jay Shale'), Class of 2015, graduated with a bachelor's degree in management. Upon graduation, she began working for the pharmaceutical giant Eli Lilly & Co. in Indianapolis, Indiana. Ms. Kenon is now a respected DJ in Atlanta, Georgia.

The JHJ Business School is pleased to announce the Joyce P. Kenon Frame the Future Book Scholarship opportunity to undergraduate business majors to assist with the purchase of textbooks for the Spring 2019 Semester. Scholarship award will be distributed to the recipient's TSU student account. Students may re-apply each semester.

eMBA Trip to China

A group of eMBA students went on an experiential learning tour to China from December 2-12, 2018. It is a strategy that emphasizes “engaging” students in learning process in an “innovative” way that leads to an effective impact on students’ “learning”. Students visited businesses for a better understanding of how Chinese entrepreneurs, managers, and professionals perceive the global business environment. The basic format of the visit included the formal presentations by the key personnel about their company including the opportunity for the students to interject questions during the presentations.



COMMUNITY SERVICE SPOTLIGHT – AMAZING RESULTS!

Texas Southern University's American Marketing Association Chapter under the leadership of Professor Delonia Cooley showcase their many accomplishments:

- 70% of active members attending and participating in all activities;
- Participated in 8 Projects in the Fall and are on track to complete 3 projects in the Spring;
- Held a successful Blood Drive in the Fall and have reserved another drive in the Spring;
- Distributed over 100 Homeless Go Bags;
- Raised \$270 for the "Students Giving to Students" #GivingTuesday campaign;
- Won 1st Place for Most Raised as a Small Chapter and 4th place Overall;
- Helped over 50 Freshman move-in on Freshman Move-In Day;
- Passed out food to over 200 families in the Fall in the 3 Food drives we have participated in and will participate in at least 2 more in the Spring;
- Connected 6 local businesses with over 30 new potential clients with their Marketing skills;
- Successfully partnered with the Leukemia Foundation to get over 30 students educated about the disease and to raise awareness, as well as, made a \$50 donation

Upcoming community service events by AMA include the following:

Spring into Donating Blood! ~ March 26, 2019

Junior Achievement: A Professional Day with AMA ~ April 2, 2019