

October 26

Time	Agenda Item	Presenter(s)
8:00 - 8:50 (JHJ128)	REGISTRATION & CONTINENTAL BREAKFAST	
9:00 - 9:20	Welcome and Introduction	TSU Administration and Mavur Desai
9:20 - 10:45 (JHJ 127)	KEYNOTE "INFORMATICS: THE GULF BETWEEN SKILLS PREPARATION AND INDUSTRY REQUIREMENTS"	Brad Jensen, Executive Manager, Accenture Inc.
10:45 - 11:00 (JHJ128)	REFRESHMENT AVAILABLE	
11:00 - 12:15 (JHJ 238) (Chair: Nicholas Tangheh)	1A 1. Generations Y and Z: Are educators and institutions of higher education staying relevant to attract and educate them? 1A 2. Rethinking Skill Development for Business Majors 1A 3. Effecting Change in Universities: Reflections on Three Change Efforts	Mahesh Vanjani Chynette Nealy Dale Rude
11:00 - 12:15 (JHJ 239) (Chair: Lila Ghemri)	1B 1. Two Hours of Cyber Security and Systems Awareness Course Module for Non MIS Majors 1B 2. Data Breaches: How Simple Controls Could Have Protected Data 1B 3. Blockchain: the next major disruptor in accounting and finance?	Raikumar Luis R. Cedeno K. Raghavan
11:00 - 12:15 (JHJ 242)	1C 1. Cenoaae - "Build Confidence with MindTap - Empower your students to reach their potential."	Cenoaae Rec. Lauren Gordon
12:15 - 1:45	LUNCH KEYNOTE "THE DEMOCRATIZATION OF "BI" (Business Intelligence): WHY "BI" IS THE NEW EMAIL?"	Andrew Moore, Chief Operating Officer, IronEdge Group
2:00 - 3:30	WORKSHOP: Microsoft Analytics technologies including Azure & Power BI / accessing free technologies & support materials for	Presented by Janet Bailey
3:30-3:45	BREAK	
3:45 - 5:00	WORKSHOP: Microsoft Analytics technologies including Azure & Power BI / accessing free technologies & support materials for	Presented by Janet Bailey
2:00-3:15 (JHJ 238) (Chair: Balaji)	2A 1. Enhanced DMNC Decision Models 2A 2. Enhanced Lee Dubois Personal Selling Model 2A 3. Judgment in Decision Making: Case of Humans and Artificial Intelligence (AI)	Charles Strain Charles Strain Lucy Ojode & Mammo Woldie
2:00-3:15 (JHJ 239) (Chair: M.S.B. Bhaskar)	2B 1. Analysis of Water Quality Characteristics of Buffalo Bayou, TX 2B 2. In search of oil and gas using fracking 2B 3. Mapping Spatial and Temporal Variations in the Nutrient Content of Greens Bayou, TX	Naomi Walker Sarmishta Matumdar Jericho Johnson
2:00-3:15 (JHJ242) (Chair: Dale Rude)	2C1. Self Driving Vehicles Opportunities and Challenges 2C2. Balancing Privacy and Informatics 2C3. Personal Branding	Syed Ali Lila Ghemri, Pino Chen, Ernst Leiss Rochelle Parks-Yancy and Delonia Cooley
3:15-3:30	BREAK	
3:30-4:45 (JHJ 238) (Chair: Raikumar)	3A 1. Integrating Information Technology into a Freshman Level Skills for Success Course 3A 2. Using crime data as an Instructional tool to illustrate BI 3A 3. Open Source Software for Data Visualization	Ruth Robbins, S. Hashemi, T. Jafari, H. Rebhun Ruth Robbins, Sved Ali, William Wilette Balaji Janamanchi
3:30-4:45 (JHJ 239) (Chair: L. Hyman)	3B 1. Artificial Intelligence and Audit Fraud 3B 2. Advancing IT in Accounting Higher Education 3B 3. Student Accounting Research in the Digital Era in a Graduate Seminar Course	Pitre & Perkins Thomas Jackson Sewon O. Kun-wano
3:30-4:45 (JHJ 242) (Chair: C. Nguyen)	3C 1. Active learning in business disciplines using flipped classroom and experiential learning 3C 2. Flipping the Classroom: The Effective Use of Efficiency 3C 3. Utilizing Business Informatics for Cybersecurity: Battling the Human Element	Bhavesh Patel, Kamala Raghavan, Mavur Desai Johnnie Williams, Felix Ayadi, Ladelle Hyman, Carlton Perkins Melissa Baldo, Tori Mulvaney, and Dale Fontenot
6:00 - 9:00	(President's Lounge) RECEPTION/DINNER/BANQUET KEYNOTE "FEAR AND TREMBLING: INFORMATION TECHNOLOGY FROM THE OUTSIDE IN"	Presentation by Luis Villareal (CIO - Texas Southern University)

October 27

Time	Agenda Item	Presenter(s)
8:00 - 8:50	CONTINENTAL BREAKFAST	
9:00 - 10:00	(JHJ128) KEYNOTE "FROM 'ONE-MAN BAND' TO ROCK STAR: TOOLS, TRAINING AND PROCESSES FOR THE OVERWORKED AND UNDERSTAFFED"	Andrew Moore and Sonny Childs - IronEdge Group
10:00 - 10:15		
10:30 - 11:45 (JHJ 238) (Chair: C.B. Claiborne)	4A 1. Informatics and Interaction in the Large Business Class: The Old, the New, and the Unexpected 4A 2. Cheating Hurts Everyone: Blocking Online Test Cheating 4A 3. Towards Data-Driven Decision Making: Data Cleaning Methods in Cyber Situational Awareness	Olivia Miljanic David E. Hansen Chen Zong
10:30 - 11:45 (JHJ 239) (Chair: Balaji)	4B 1. Unreasonable Restriction on Employees Mobility 4B 2. Students' Hemispheric Preference And Academic Performance In Business Statistics Courses 4B 3. Big Data in the Classroom	Kurt Stanberry Alooa-Warren Anthonia, Felix Avadi, Mammo Waldie Rick Taylor
10:30 - 11:45 (JHJ 242) (Chair: S. Matumdar)	4C 1. Impact of Hurricane Harvey Flooding in Texas Using Geospatial Informatics 4C 2. Spatial Distribution of Heavy Metals in Floodplain Soils of Brava Bayou Watershed 4C 3. Mapping and Monitoring the long-term water quality characteristics in Galveston Bay, Texas. 4C 4. Halls Bayou Water Quality Evaluation (contamination, and cytotoxic effect).	M.S.B. Bhaskar Habibur Howlied* and M.S.B. Bhaskar Adesope Akinsanya, M.S.B. Bhaskar, Rodriquez
10:00 - 12:00	WORKSHOP: IronEdge I Student Session	Chief Operating Officer: Andrew Moore - IronEdge
12:00 - 1:00	LUNCH (On your own)	
1:00 - 3:00	WORKSHOP: IronEdge II Student Session	Specialist: Sonny Childs - IronEdge
3:00:00 PM	Closing	Mavur Desai

1, 2, 3, 4 - TIMESLOTS
A,B,C (JHJ238, JHJ239, JHJ242)
1, 2, 3, 4, - presentations within each timeslot and room.