



TEXAS SOUTHERN UNIVERSITY

Office of Student Financial Assistance

Ph: 713-313-7071 • Fax: 713-313-1859 • financialaid@tsu.edu • www.em.tsu.edu

Work-Study Job Request Form

Supervisor Contact Information – Please complete all fields.			Off /On-Campus:	On-Campus		
Supervisor Name	Trendi Nguyen		Supervisor Title	Customer Service Manager		
Building/Department	EO Bell Hall		Room#/Floor	240		
Phone Number	7849		Email Address	Trendi.nguyen@tsu.edu		
BackUp Supervisor	Jennifer Rhodes		BackUp Title	International Admissions		
BackUp Phone Number	4397		BackUp Email	Jennifer.rhodes@tsu.edu		
EXAMPLE	OPEN: 8:00am	CLOSE: 5:00pm	THURSDAY	OPEN: 8:00 AM	CLOSE: 5:00 PM	
MONDAY	OPEN: 8:00 AM	CLOSE: 5:00 PM	FRIDAY	OPEN: 8:00 AM	CLOSE: 5:00 PM	
TUESDAY	OPEN: 8:00 AM	CLOSE: 5:00 PM	SATURDAY	OPEN As Needed	CLOSE: As Needed	
WEDNESDAY	OPEN: 8:00 AM	CLOSE: 5:00 PM	SUNDAY	OPEN: As Needed	CLOSE: As Needed	
Job Title	Social Media Specialist-Graduate		Work Location	BB 2 nd Floor Lobby	No. of Positions	2
Minimum GPA Requirement	3.0 (Preferred 3.5)	Major	Communications, RTF, Journalism, Marketing			

Job Description

Documents via social media the events, daily operation, and campus tours provided by ES Welcome Center.

Maintains social media accounts. Creates promotional/marketing items for ES Welcome Center Events. Participates in documenting community partnerships and outreach.

Must maintain confidentiality and exercise extreme diligence with confidential information and materials.

Possess strong interpersonal communication skills and behaviors both in person and via phone.

Be sensitive and responsive to diverse audiences.

Comfortable with public speaking; prepared to convey information on-the-spot and to follow-up unanswered questions in an expedient manner.

Able to present Texas Southern University in a positive light at all times.

Exhibit leadership and initiative; be dependable, display self-discipline and confidence.

Willingness to lead informative campus tours, including consecutive tours for large or intimate groups.

Participate in monthly meetings and training sessions.

Ability to read and interpret documents such as office manual, college publications and maps.

Ability to independently write routine reports and correspondence.

Strong organizational skills and attention to details.

Dress Code

Business Casual

Objective (What [skills, experiences] will the student develop in this position?)

Our Social Media Specialists are dedicated to representing Texas Southern University as primary liaisons between the Office of Enrollment Services, Outreach and prospective students, families, and visitors. They document a positive and accurate picture of the institution in a professional and welcoming manner, providing insight into student life and the value of the Texas Southern University experience via social media. Social Media Specialist understand event planning logistics, leadership, administrative coordination, customer service skills, public speaking, outreach and admissions processes.

Date 7/16/2019

Please send your documents to:
Texas Southern University
Office of Student Financial Assistance
 3100 Cleburne Street • Houston, TX 77004