

Texas Southern University

ENTERING STUDENT SURVEY
FALL 2004-2006



Prepared By:



Texas Southern University

TEXAS SOUTHERN UNIVERSITY
Entering Student Survey Graphics Report

*Prepared by IE (The Office of Institutional Effectiveness)
11/01/06*

This report provides graphical information for demographic items for Texas Southern University.

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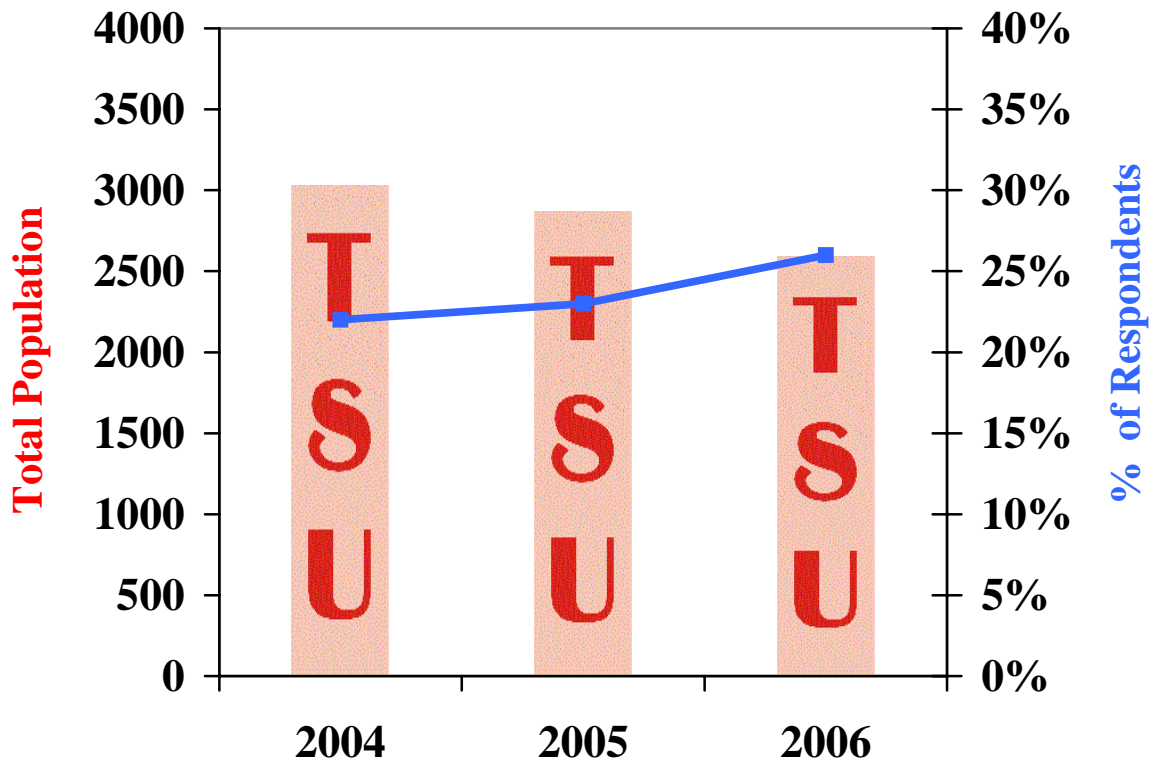
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Total Entering Student Population: 1st time- Freshmen & New Transfer Students



N of Total Population	2590
N of Survey Respondents	685

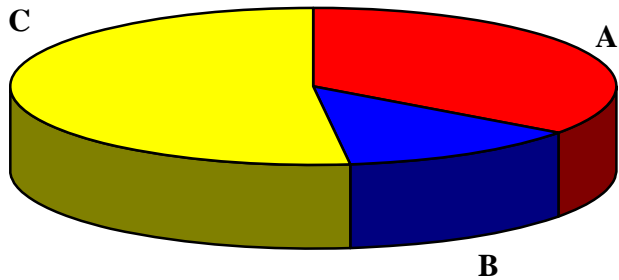
Table 1: Demographic Variables

	<i>Percent Sampled 2004</i>	<i>Percent Sampled 2005</i>	<i>Percent Sampled 2006</i>	Percent Enrolled at TSU 2006
<i>Age</i>				
19 and Under	85%	84%	87%	61% %
20 and Over	15%	16%	13%	39%
<i>Gender</i>				
Male	41%	49%	46%	46%
Female	59%	51%	54%	54%
<i>Ethnicity</i>				
African American	94%	90%	93%	89% %
Caucasian	1%	1%	>1%	1%
Other	5%	9%	7%	10%
<i>Classification</i>				
First-time Freshmen	89%	90%	91%	68%
Transfer	11%	10%	9%	32%

Table 2: Type of High School Program

		2004	2005	2006
A	College Preparatory	35%	39%	40%
B	Business/Vocational or Occupational	13%	12%	13%
C	General or Other	52%	49%	47%

Fall 2004 Sample



Fall 2006 Sample

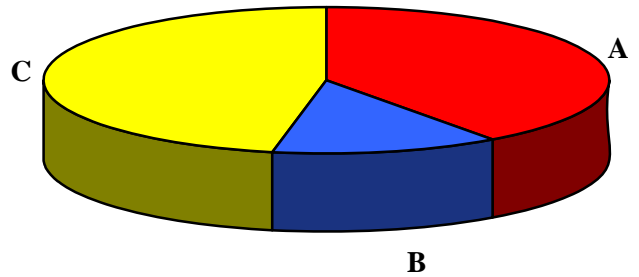
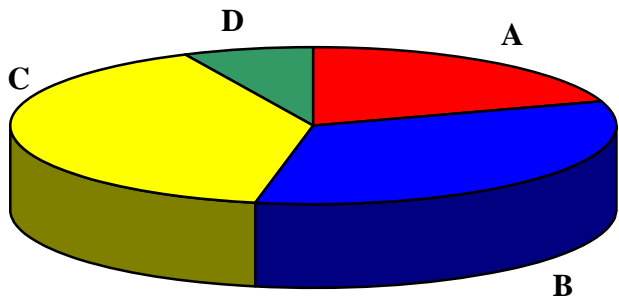


Figure 1 & 2 - High School Characteristics, Academic Program

Table 3: Student's High School Class Rank

		2004	2005	2006
A	Top Quarter	20%	18%	16%
B	Second Quarter	33%	40%	42%
C	Third Quarter	40%	36%	37%
D	Bottom Quarter	7%	6%	5%

Fall 2004 Sample



Fall 2006 Sample

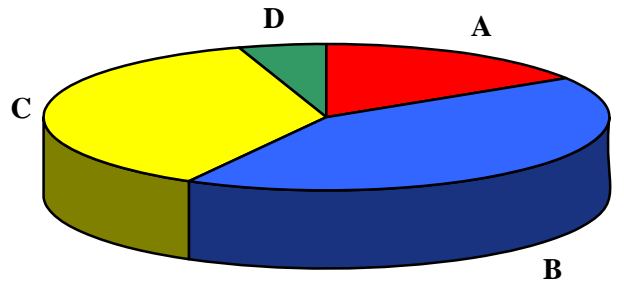
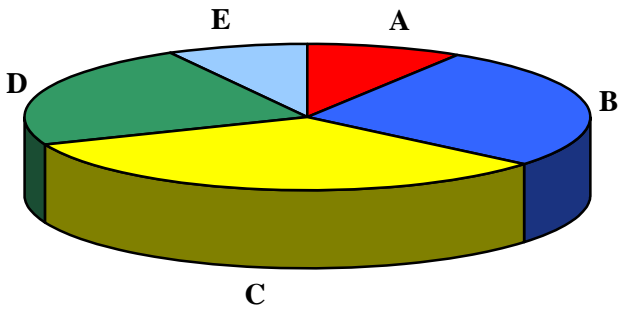


Figure 3 & 4 - High School Characteristics, Self Reported-Class Rank

Table 4: High School GPA

		2004	2005	2006
A	A- to A (3.50-4.00)	9%	8%	6%
B	B to A- (3.00-3.49)	27%	28%	23%
C	B- to B (2.50-2.99)	33%	33%	39%
D	C to B- (2.00-2.49)	23%	24%	23%
E	Less than C (Less than 2.00)	8%	7%	9%

Fall 2004 Sample



Fall 2006 Sample

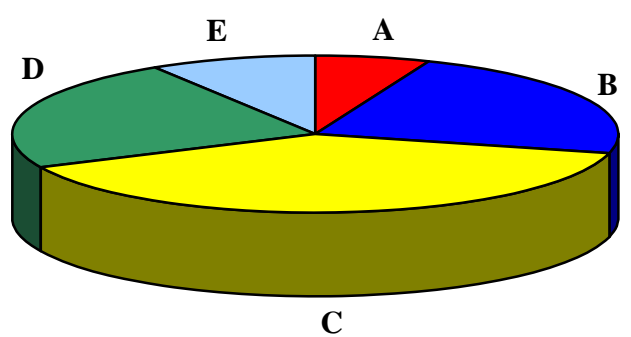
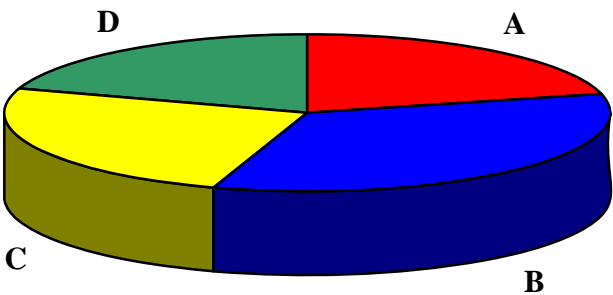


Figure 5 & 6 - High School Characteristics, GPA

Table 5: Size of Graduating Class

		2004	2005	2006
A	Less than 200	21%	15%	14%
B	200-399	34%	38%	35%
C	400-599	25%	21%	26%
D	600 or more	20%	26%	25%

Fall 2004 Sample



Fall 2006 Sample

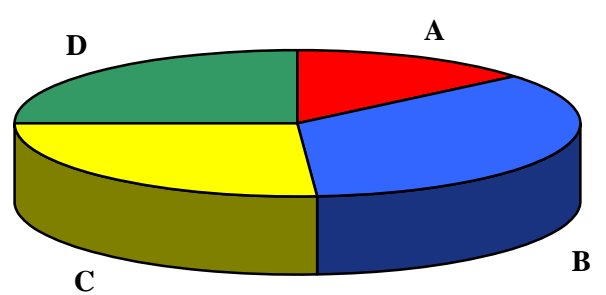


Figure 7 & 8 - High School Characteristics, Graduating Class Size

Table 6: Sources Used for Funding College¹

	2004	2005	2006
<u>Educational Grants</u>	83%	79%	82%
<u>Parents/Relatives</u>	80%	78%	77%
<u>Student Loans</u>	73%	64%	75%
<u>Scholarships</u>	60%	52%	62%
<u>Personal Savings</u>	58%	54%	55%
<u>Summer Employment</u>	56%	55%	53%
<u>Employment While Attending College</u>	56%	54%	51%
<u>Other Loans</u>	42%	35%	43%
<u>Social Security Benefits</u>	20%	18%	20%
<u>Spouse's Income</u>	9%	9%	9%
<u>Veterans Benefits</u>	8%	7%	9%

¹Original responses “Major Source” and “Minor Source” are combined to calculate percentages.

Table 7: Reasons for Continuing Education¹

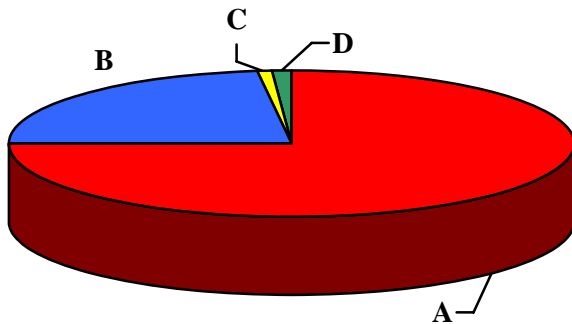
<i>Top Ten Reasons for Continuing Education</i>	2004	2005	2006
<u>To Become A Better-Educated Person</u>	99%	99%	98%
<u>To Increase My Earning Power</u>	95%	96%	97%
<u>To Qualify For A High-Level Occupation</u>	96%	96%	97%
<u>To Develop My Mind And Intellectual Abilities</u>	97%	97%	96%
<u>To Meet Educational Requirements For Occupation</u>	95%	97%	95%
<u>To Study New And Different Subjects</u>	90%	89%	86%
<u>To Develop Personal Maturity</u>	85%	83%	84%
<u>To Develop Independence For Parents</u>	79%	79%	81%
<u>Parents/ Relatives Wanted Me To Continue My Education</u>	73%	73%	77%
<u>To Meet New And Interesting People</u>	76%	77%	74%

¹Original responses “Major Source” and “Minor Source” were combined to calculate percentages.

Table 8: Preferred Class Times

		2004	2005	2006
<u>A</u>	<u>Morning</u>	72%	70%	69%
<u>B</u>	<u>Afternoon</u>	22%	22%	23%
<u>C</u>	<u>Evening</u>	1%	1%	2%
<u>D</u>	<u>Weekend</u>	1%	1%	1%

Fall 2004 Sample



Fall 2006 Sample

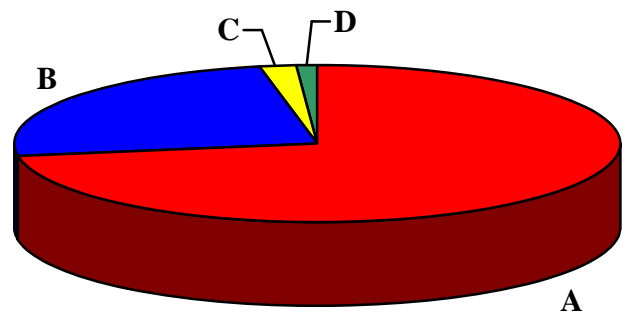


Figure 9 & 10 - Student Preferences, Class Times Offered

Table 9: Preferred Course Delivery Format

	2004	2005	2006
<u>Small-group</u>	32%	30%	34%
<u>Lecture</u>	25%	27%	19%
<u>No preference</u>	16%	18%	18%
<u>Lab. or Shop</u>	14%	10%	15%
<u>Independent study</u>	6%	7%	5%
<u>Private tutor format</u>	4%	5%	7%
<u>Other</u>	1%	2%	1%
<u>Correspondence course</u>	2%	1%	1%

Table 10: Reported Areas of Special Needs While Continuing Education

		2004	2005	2006
<u>A</u>	<u>Develop Better Study Skills and Habits</u>	76%	77%	82%
<u>B</u>	<u>Improving Math Skills</u>	80%	81%	80%
<u>C</u>	<u>Improving Test-taking Skills</u>	76%	73%	78%
<u>D</u>	<u>Improving Public Speaking Skills</u>	62%	58%	58%
<u>E</u>	<u>Expressing Ideas in Writing</u>	49%	45%	48%
<u>F</u>	<u>Improving Reading Comprehension</u>	44%	40%	45%
<u>G</u>	<u>Identifying a Major Area of Study</u>	39%	38%	45%
<u>H</u>	<u>Selecting an Appropriate Career</u>	35%	34%	39%
<u>I</u>	<u>Increasing Reading Speed</u>	35%	33%	36%

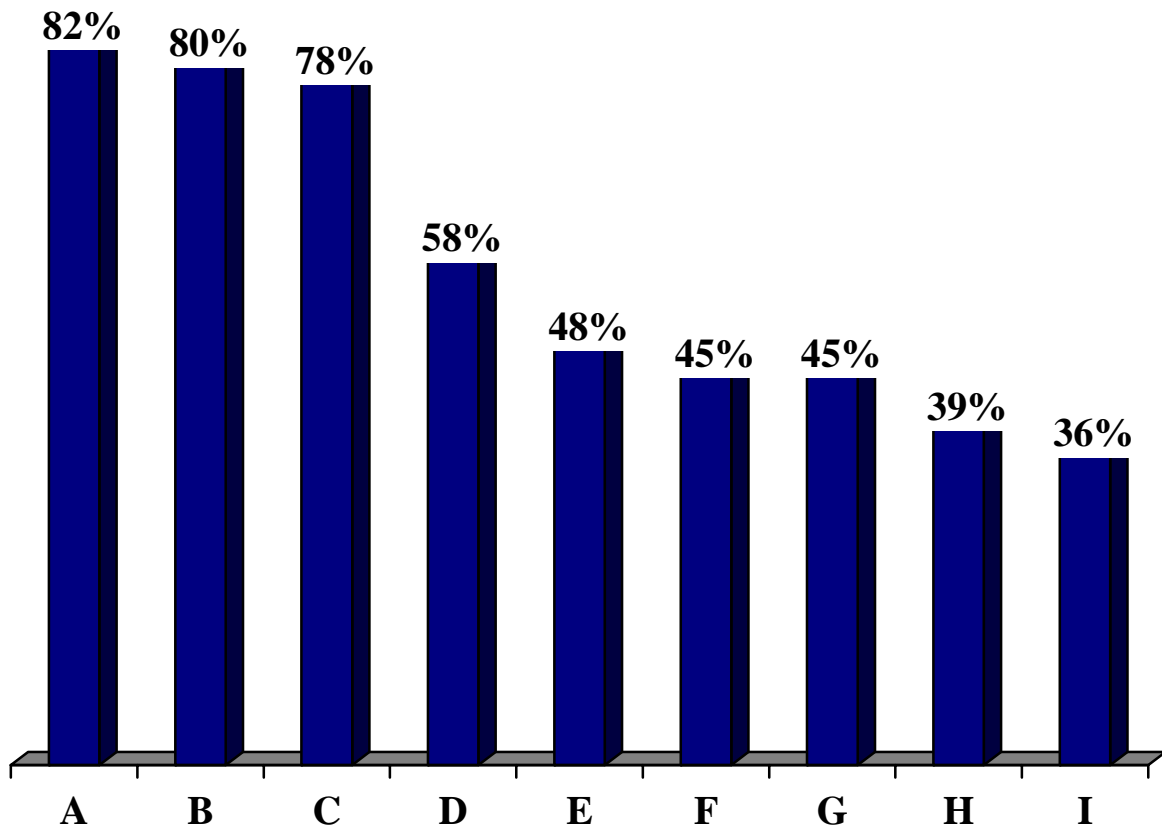


Figure 11 – Reported Areas of Special Needs

Table 11: Factors Affecting Choice to Attend TSU

	2004	2005	2006
<u>Availability of Financial aid or Scholarship</u>	79%	78%	78%
<u>Cost of attending the College</u>	68%	70%	69%
<u>Location of College</u>	51%	59%	52%
<u>Entrance Requirements of College</u>	51%	45%	52%
<u>Academic reputation of the college</u>	46%	47%	50%
<u>Availability of a Particular Program of Study</u>	49%	53%	49%
<u>Variety of Courses Offered</u>	43%	44%	45%
<u>Type of Housing Availability</u>	36%	41%	43%
<u>Opportunity for Part-time Work</u>	41%	42%	42%
<u>Sports Opportunities</u>	43%	40%	41%
<u>Facilities Available: Labs Classrooms</u>	36%	40%	41%
<u>Extracurricular Activities Available</u>	37%	34%	36%
<u>Advice of Parents or Relatives</u>	31%	35%	35%
<u>Contact with College Representatives</u>	25%	31%	35%
<u>Type of Community in which the College is Located</u>	30%	27%	34%
<u>Advice of someone who has attended the College</u>	28%	31%	33%
<u>Size of the College</u>	26%	29%	33%
<u>Ethnic makeup of College</u>	29%	32%	30%
<u>Advice of High School Counselors or Teachers</u>	22%	25%	29%
<u>Gender ratio of Student Body</u>	21%	25%	26%
<u>Social Climate & Activities at College</u>	19%	21%	24%
<u>Friends Attend the College</u>	15%	18%	21%
<u>Religious Affiliation of the College</u>	18%	19%	18%

More Than 50% Agreement

Table 12: Agreement with Statements about TSU¹

Strongly Agree/Agree to the item	2004	2005	2006
<u>College has many activities and organizations for students</u>	73%	81%	74%
<u>There are large number & variety of course offered at this college</u>	63%	69%	64%
<u>Excellent recreational facilities for individual students</u>	59%	60%	59%
<u>College has high-quality program in the subject area I am pursuing</u>	54%	59%	59%
<u>College has high-quality academic programs</u>	55%	58%	56%
<u>This college provides sufficient financial aid for students who need assistance</u>	52%	47%	54%
<u>Students from various ethnic backgrounds get along well</u>	49%	50%	51%
<u>This college offers many cultural events and programs</u>	50%	59%	49%
<u>Students at this college are more interested in having fun than studying</u>	50%	48%	48%
<u>Cost of attending this college is reasonable</u>	52%	54%	47%
<u>This college offers many job related courses</u>	48%	46%	46%
<u>College personnel care about individual students</u>	36%	40%	45%
<u>College has a strong Inter-collegiate Athletic Program</u>	40%	51%	42%
<u>Many students at this college use drugs and/ or alcohol</u>	48%	43%	38%
<u>There are comfortable residence halls at this college</u>	39%	36%	38%
<u>Students at this college are friendly</u>	34%	37%	37%
<u>The college has high quality classroom and lab facilities</u>	29%	33%	37%
<u>Many students at this college hold extreme political views</u>	36%	34%	33%
<u>This college has too many required courses</u>	17%	21%	18%
<u>The foreign language requirement at this college is too strict</u>	14%	16%	15%
<u>Students must be above average to be admitted into this college</u>	11%	14%	14%
<u>It is difficult to earn good grades at this college</u>	10%	12%	13%
<u>There are too many rules and regulations at this college</u>	12%	11%	11%

¹Original responses “Strongly Agree” and “Agree” were combined to calculate percentages.

More Than 50% Agreement

Table 13: Timing of Decision to Attend TSU

		2004	2005	2006
A	Before 9th grade	7%	10%	8%
B	During 9th grade	4%	3%	1%
C	During 10th grade	4%	3%	4%
D	During 11th grade	12%	12%	10%
E	During 12th grade	41%	38%	42%
F	After Completing High School	32%	34%	35%

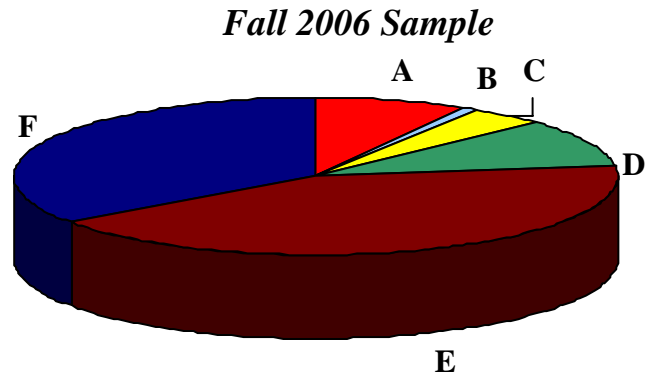
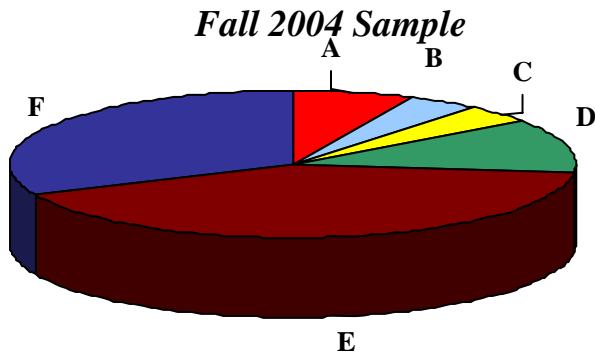


Figure 12& 13 - Decision Made to Attend TSU

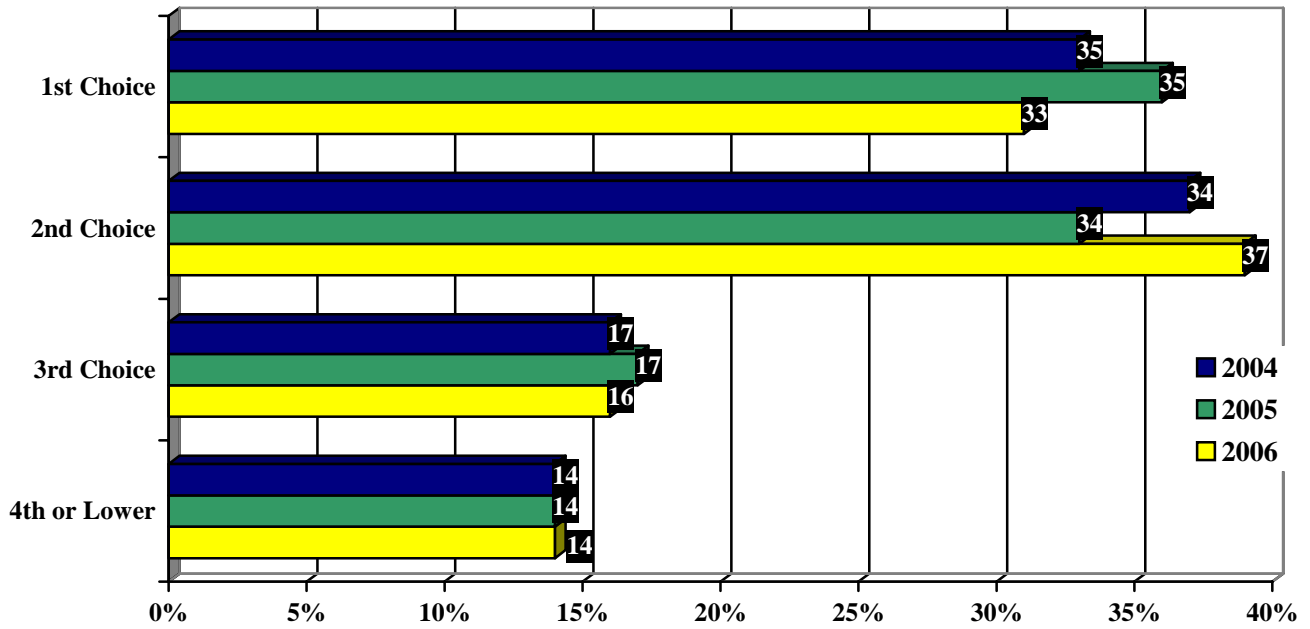


Figure 14: TSU as the Preferred Choice

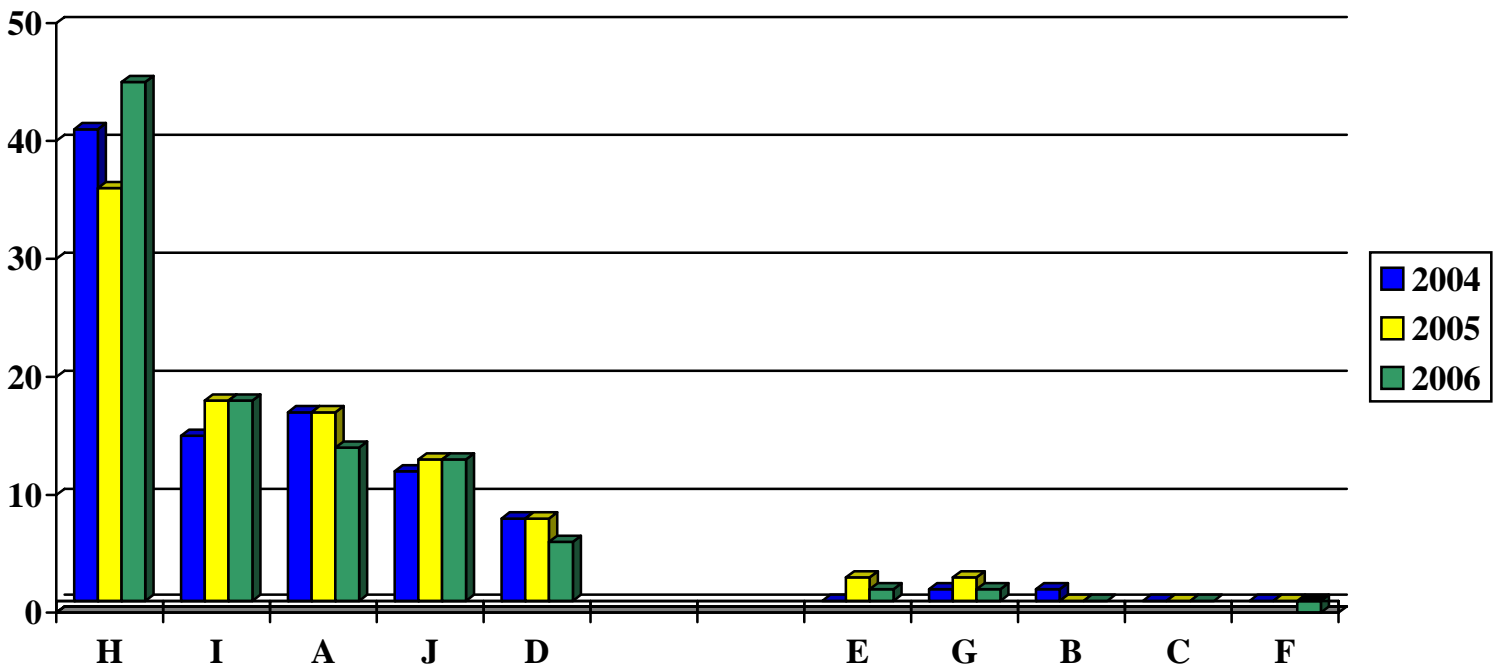


Figure 15-Purpose for Enrolling at TSU

<i>Item</i>	<i>2004</i>	<i>2005</i>	<i>2006</i>
<i>Top 5 Reasons</i>			
<i>H</i> To Obtain a Bachelor's Degree	41%	36%	45%
<i>A</i> No Definite Purpose in Mind	17%	17%	18%
<i>I</i> To Obtain a Master's Degree	15%	18%	14%
<i>J</i> To Obtain a Doctorate or Professional Degree	12%	13%	13%
<i>D</i> To Take Needed Courses to Transfer	8%	8%	6%
<i>Bottom 5 Reasons</i>			
<i>E</i> To Obtain Certification	1%	3%	2%
<i>G</i> To Obtain an Associate Degree	2%	3%	2%
<i>B</i> To Take a Few Job-related Courses	2%	1%	1%
<i>C</i> To Take a Few Courses for Self Improvement	1%	1%	1%
<i>F</i> To Complete a Vocational/Technical Program	1%	>1%	>1%

Table 14: Source of Information about TSU¹

Source of Information About College	2004	2005	2006
<u>Parents or Relatives</u>	76%	77%	74%
<u>Visit to Campus</u>	60%	62%	63%
<u>College Brochure or Pamphlet</u>	60%	61%	57%
<u>High School Classmates</u>	55%	59%	52%
<u>Friends at the College</u>	54%	59%	51%
<u>College Representative's Visit to High School</u>	44%	42%	49%
<u>College Catalog</u>	53%	56%	47%
<u>High school Counselors</u>	47%	46%	46%
<u>College Alumni</u>	42%	44%	44%
<u>High School Teachers</u>	44%	44%	42%
<u>High School Administrators</u>	34%	33%	35%
<u>Announcements on Radio or Television</u>	25%	28%	26%
<u>Articles in Newspapers or Magazines</u>	23%	26%	25%
<u>High School Library Materials</u>	17%	24%	21%

¹Original responses “Major Source” and “Minor Source” were combined to calculate percentages.