

Texas Southern University



Entering Student Survey 2006-2008

Prepared By:

Institutional
Effectiveness

TEXAS SOUTHERN UNIVERSITY
Entering Student Survey Graphics Report

Prepared by IE (The Office of Institutional Effectiveness)
12/04/08

This report provides graphical information for demographic items for Texas Southern University.

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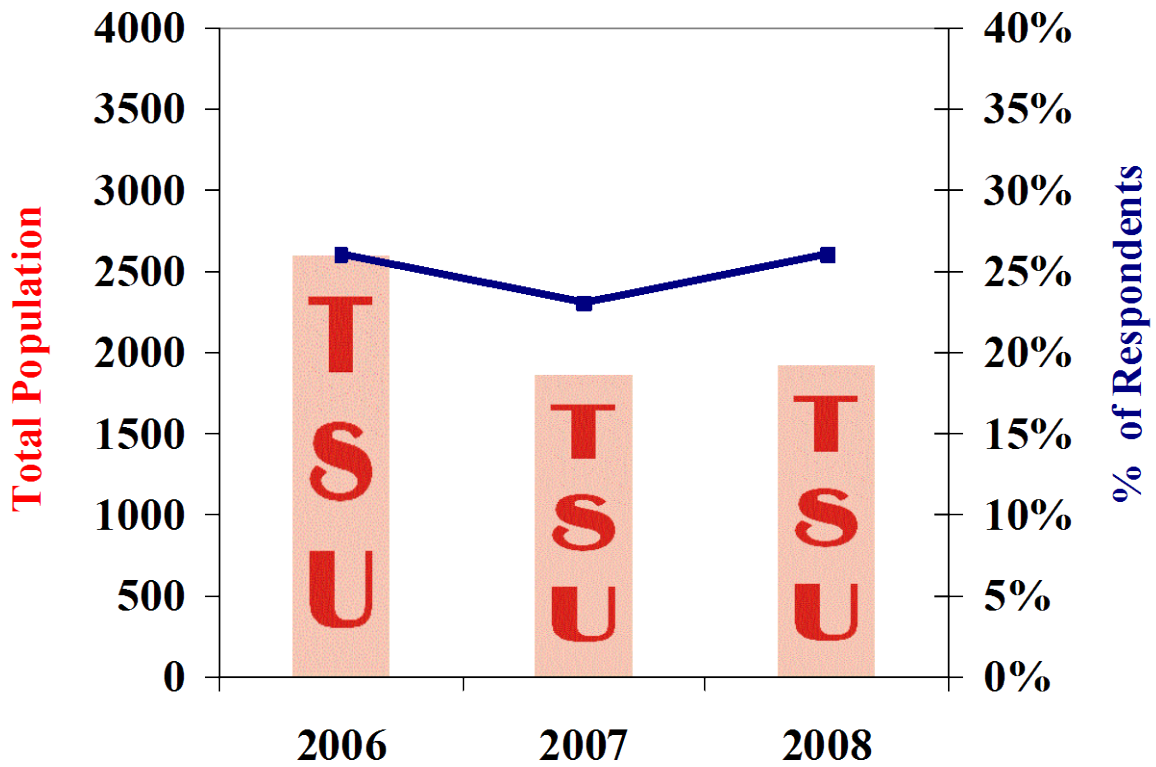
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Total Entering Student Population: 1st time- Freshmen & New Transfer Students



2008

| | |
|--------------------------------|-------------|
| N of Total Population | 1914 |
| N of Survey Respondents | 504 |

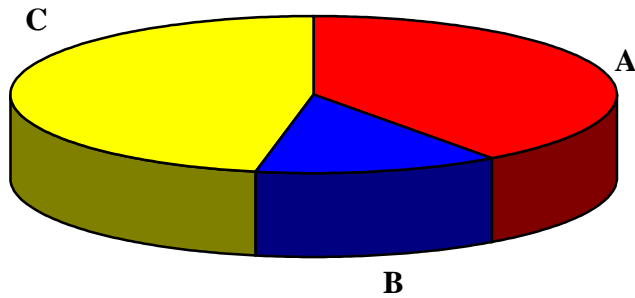
Table 1: Demographic Variables

| | <i>Percent Sampled 2006</i> | <i>Percent Sampled 2007</i> | <i>Percent Sampled 2008</i> | <i>Percent Enrolled at TSU 2008</i> | <i>National</i> |
|-----------------------|-------------------------------------|-------------------------------------|-------------------------------------|---|-----------------|
| <i>Age</i> | | | | | |
| 19 and Under | 87% | 78% | 85% | 65% | 77% |
| 20 and Over | 13% | 22% | 15% | 35% | 23% |
| <i>Gender</i> | | | | | |
| Male | 46% | 42% | 42% | 44% | 44% |
| Female | 54% | 58% | 58% | 56% | 56% |
| <i>Ethnicity</i> | | | | | |
| African American | 93% | 94% | 84% | 91% | 17% |
| Caucasian | >1% | 1% | 1% | 1% | 63% |
| Other | 7% | 5% | 10% | 8% | 20% |
| <i>Classification</i> | | | | | |
| First-time Freshmen | 91% | 87% | 89% | 70% | 84% |
| Transfer | 9% | 13% | 11% | 30% | 16% |

Table 2: Type of High School Program

| | | 2006 | 2007 | 2008 | National |
|---|-------------------------------------|------|------|------|----------|
| A | College Preparatory | 40% | 41% | 39% | 46% |
| B | Business/Vocational or Occupational | 13% | 6% | 10% | 11% |
| C | General or Other | 47% | 53% | 51% | 43% |

Fall 2006 Sample



Fall 2008 Sample

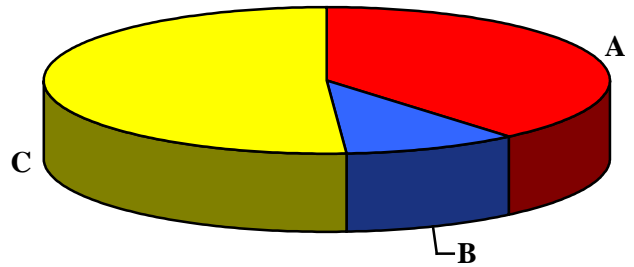
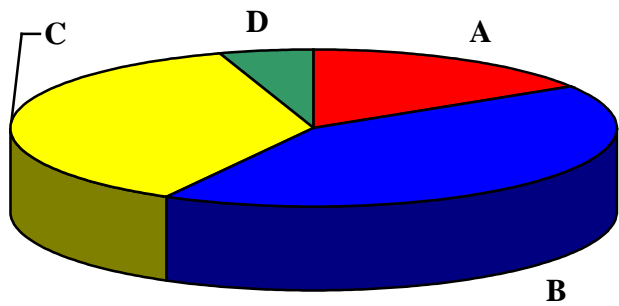


Figure 1 & 2 - High School Characteristics, Academic Program

Table 3: Student's High School Class Rank

| | | 2006 | 2007 | 2008 | National |
|---|----------------|------|------|------|----------|
| A | Top Quarter | 16% | 15% | 17% | 30% |
| B | Second Quarter | 42% | 42% | 43% | 38% |
| C | Third Quarter | 37% | 36% | 34% | 26% |
| D | Bottom Quarter | 5% | 7% | 6% | 6% |

Fall 2006 Sample



Fall 2008 Sample

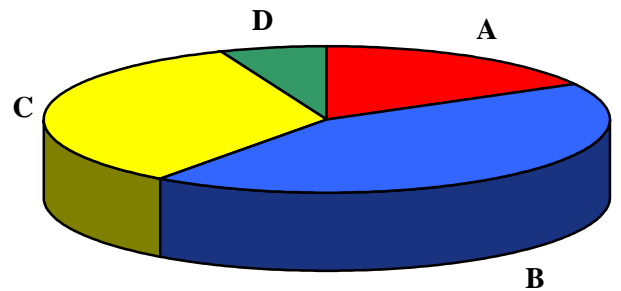
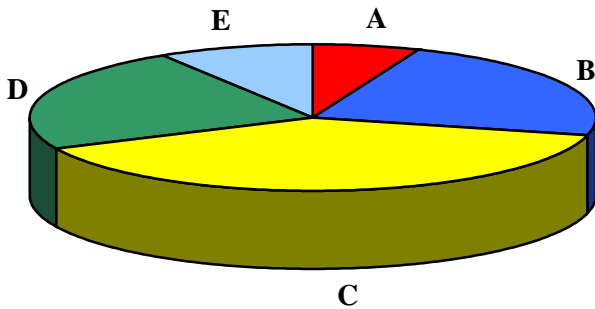


Figure 3 & 4 - High School Characteristics, Self Reported-Class Rank

Table 4: High School GPA

| | | 2006 | 2007 | 2008 | National |
|---|------------------------------|------|------|------|----------|
| A | A- to A (3.50-4.00) | 6% | 6% | 6% | 21% |
| B | B to A- (3.00-3.49) | 23% | 23% | 28% | 31% |
| C | B- to B (2.50-2.99) | 39% | 39% | 33% | 23% |
| D | C to B- (2.00-2.49) | 23% | 28% | 27% | 17% |
| E | Less than C (Less than 2.00) | 9% | 4% | 6% | 8% |

Fall 2006 Sample



Fall 2008 Sample

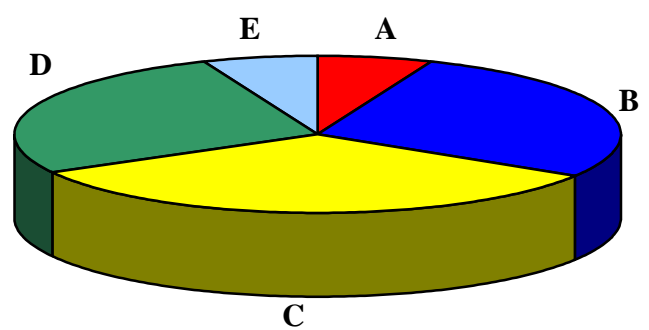
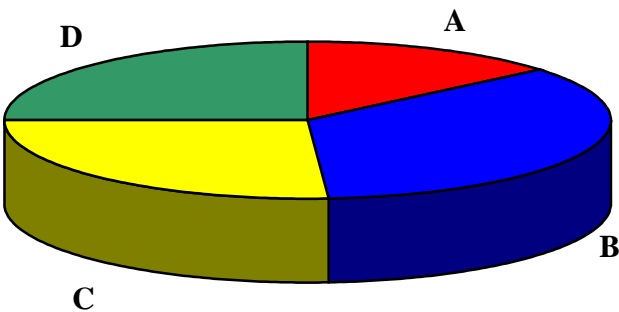


Figure 5 & 6 - High School Characteristics, GPA

Table 5: Size of Graduating Class

| | | 2006 | 2007 | 2008 | National |
|---|---------------|------|------|------|----------|
| A | Less than 200 | 14% | 22% | 27% | 49% |
| B | 200-399 | 35% | 33% | 35% | 28% |
| C | 400-599 | 26% | 24% | 20% | 14% |
| D | 600 or more | 25% | 21% | 18% | 9% |

Fall 2006 Sample



Fall 2008 Sample

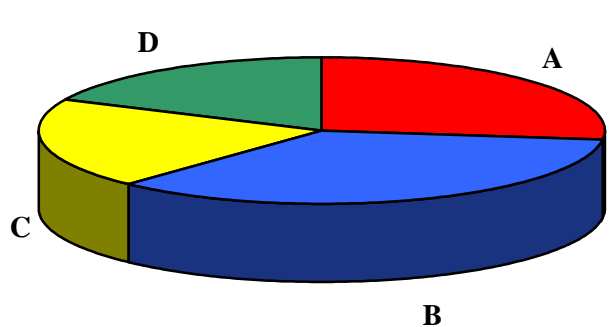


Figure 7 & 8 - High School Characteristics, Graduating Class Size

Table 6: Sources Used for Funding College¹

| | 2006 | 2007 | 2008 | <i>National</i> |
|---|-------------|-------------|-------------|------------------------|
| <u>Parents/Relatives</u> | 77% | 80% | 80% | 76% |
| <u>Educational Grants</u> | 82% | 79% | 80% | 53% |
| <u>Student Loans</u> | 75% | 77% | 76% | 58% |
| <u>Scholarships</u> | 62% | 57% | 62% | 58% |
| <u>Personal Savings</u> | 55% | 57% | 59% | 60% |
| <u>Employment While Attending College</u> | 51% | 51% | 56% | 66% |
| <u>Summer Employment</u> | 53% | 53% | 49% | 63% |
| <u>Other Loans</u> | 43% | 37% | 43% | 29% |
| <u>Social Security Benefits</u> | 20% | 22% | 21% | 13% |
| <u>Spouse's Income</u> | 9% | 12% | 13% | 8% |
| <u>Veterans Benefits</u> | 9% | 9% | 12% | 5% |

¹Original responses “Major Source” and “Minor Source” are combined to calculate percentages.

Table 7: Reasons for Continuing Education¹

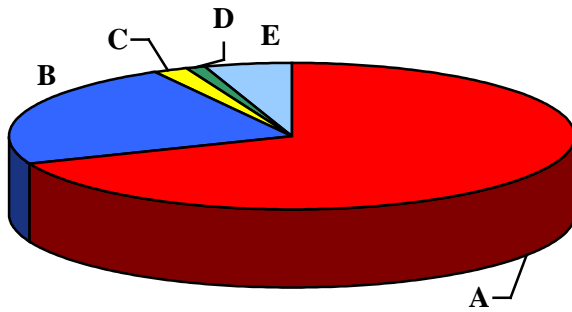
| <i>Top Ten Reasons for Continuing Education</i> | 2006 | 2007 | 2008 | <i>National</i> |
|--|-------------|-------------|-------------|------------------------|
| <u>To Become A Better-Educated Person</u> | 98% | 99% | 99% | 94% |
| <u>To Develop My Mind And Intellectual Abilities</u> | 96% | 98% | 97% | 90% |
| <u>To Increase My Earning Power</u> | 97% | 97% | 96% | 91% |
| <u>To Qualify For A High-Level Occupation</u> | 97% | 97% | 96% | 90% |
| <u>To Meet Educational Requirements For Occupation</u> | 95% | 95% | 95% | 91% |
| <u>To Study New And Different Subjects</u> | 86% | 88% | 90% | 83% |
| <u>To Develop Personal Maturity</u> | 84% | 87% | 89% | 75% |
| <u>To Develop Independence For Parents</u> | 81% | 77% | 83% | 65% |
| <u>Parents/ Relatives Wanted Me To Continue My Education</u> | 77% | 62% | 78% | 64% |
| <u>To Meet New And Interesting People</u> | 74% | 75% | 75% | 75% |

¹Original responses “Major Source” and “Minor Source” were combined to calculate percentages.

Table 8: Preferred Class Times

| | | 2006 | 2007 | 2008 | <i>National</i> |
|----------|----------------------|------|------|------|-----------------|
| <u>A</u> | <u>Morning</u> | 69% | 72% | 68% | 55% |
| <u>B</u> | <u>Afternoon</u> | 23% | 20% | 25% | 29% |
| <u>C</u> | <u>Evening</u> | 2% | 2% | 2% | 5% |
| <u>D</u> | <u>Weekend</u> | 1% | 1% | <1% | <1% |
| <u>E</u> | <u>No Preference</u> | 5% | 5% | 5% | 11% |

Fall 2006 Sample



Fall 2008 Sample

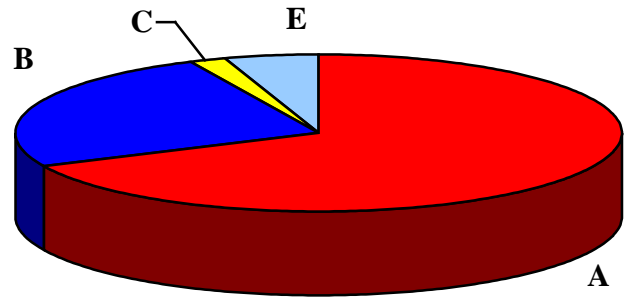


Figure 9 & 10 - Student Preferences, Class Times Offered

Table 9: Preferred Course Delivery Format

| | 2006 | 2007 | 2008 | <i>National</i> |
|------------------------------|------|------|------|-----------------|
| <u>Small-group</u> | 34% | 33% | 39% | 36% |
| <u>Lecture</u> | 19% | 23% | 19% | 17% |
| <u>No preference</u> | 18% | 17% | 15% | 22% |
| <u>Lab. or Shop</u> | 15% | 10% | 15% | 16% |
| <u>Private tutor format</u> | 7% | 7% | 5% | 2% |
| <u>Independent study</u> | 5% | 6% | 5% | 5% |
| <u>Other</u> | 1% | 2% | 1% | 1% |
| <u>Correspondence course</u> | 1% | 2% | 1% | 1% |

Table 10: Reported Areas of Special Needs While Continuing Education

| | | 2006 | 2007 | 2008 | <i>National</i> |
|----------|--|------|------|------|-----------------|
| A | <u>Develop Better Study Skills and Habits</u> | 82% | 79% | 78% | 54% |
| B | <u>Improving Math Skills</u> | 80% | 79% | 78% | 57% |
| C | <u>Improving Test-taking Skills</u> | 78% | 75% | 78% | 53% |
| D | <u>Improving Public Speaking Skills</u> | 58% | 59% | 60% | 48% |
| E | <u>Expressing Ideas in Writing</u> | 48% | 47% | 45% | 34% |
| F | <u>Improving Reading Comprehension</u> | 45% | 46% | 43% | 35% |
| G | <u>Identifying a Major Area of Study</u> | 45% | 40% | 51% | 30% |
| H | <u>Selecting an Appropriate Career</u> | 39% | 37% | 41% | 34% |
| I | <u>Increasing Reading Speed</u> | 36% | 37% | 34% | 30% |

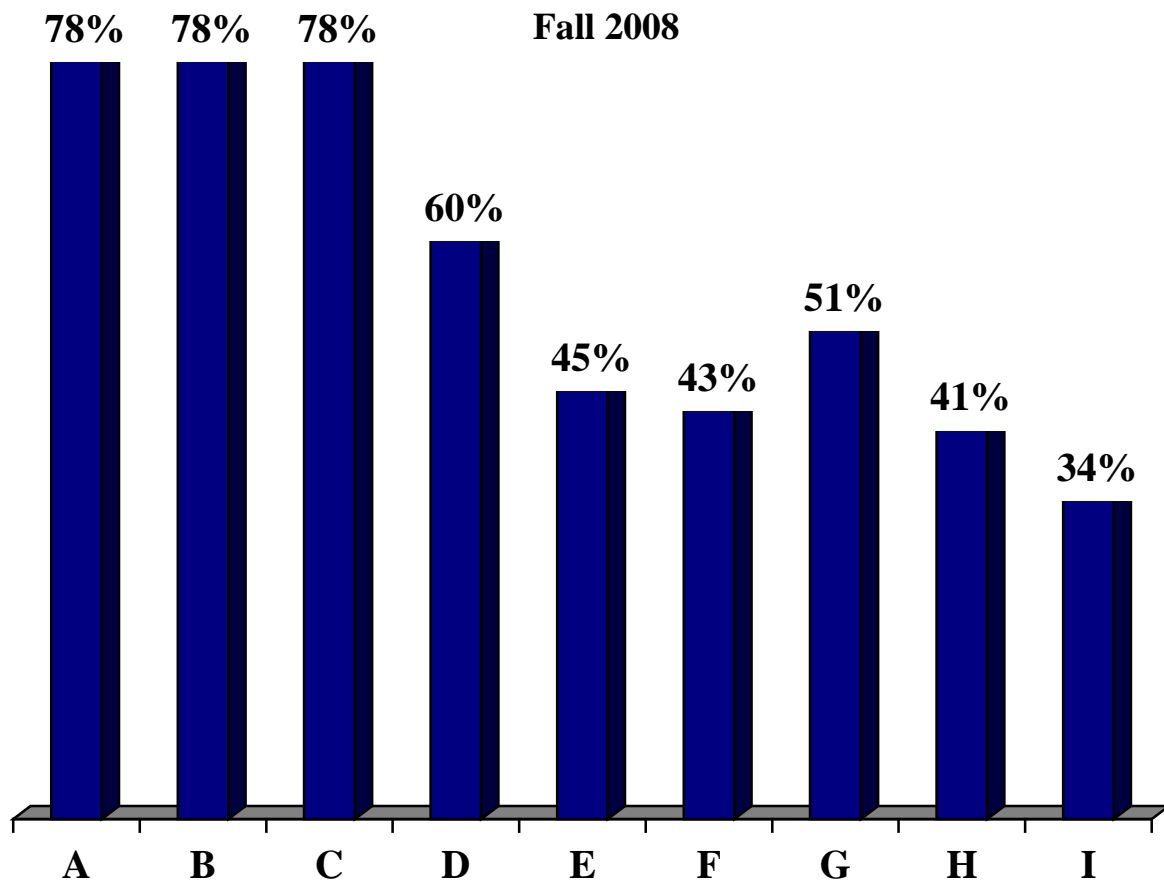


Figure 11 – Reported Areas of Special Needs

Table 11: Factors Affecting Choice to Attend TSU

| Rated Very Important in Affecting Choice | 2006 | 2007 | 2008 | National |
|---|-------------|-------------|-------------|-----------------|
| <u>Availability of Financial aid or Scholarship</u> | 78% | 78% | 74% | 47% |
| <u>Cost of attending the College</u> | 69% | 64% | 67% | 49% |
| <u>Academic reputation of the college</u> | 50% | 49% | 54% | 29% |
| <u>Location of College</u> | 52% | 52% | 51% | 50% |
| <u>Availability of a Particular Program of Study</u> | 49% | 50% | 48% | 47% |
| <u>Sports Opportunities</u> | 41% | 41% | 48% | 14% |
| <u>Entrance Requirements of College</u> | 52% | 51% | 47% | 23% |
| <u>Type of Housing Availability</u> | 43% | 42% | 45% | 12% |
| <u>Variety of Courses Offered</u> | 45% | 48% | 44% | 31% |
| <u>Facilities Available: Labs Classrooms</u> | 41% | 41% | 41% | 16% |
| <u>Extracurricular Activities Available</u> | 36% | 35% | 39% | 15% |
| <u>Opportunity for Part-time Work</u> | 42% | 34% | 37% | 21% |
| <u>Size of the College</u> | 33% | 29% | 33% | 23% |
| <u>Advice of Parents or Relatives</u> | 35% | 33% | 32% | 15% |
| <u>Advice of someone who has attended the College</u> | 33% | 32% | 32% | 15% |
| <u>Contact with College Representatives</u> | 35% | 28% | 32% | 10% |
| <u>Type of Community in which the College is Located</u> | 34% | 33% | 29% | 22% |
| <u>Advice of High School Counselors or Teachers</u> | 29% | 29% | 28% | 9% |
| <u>Gender ratio of Student Body</u> | 26% | 19% | 28% | 7% |
| <u>Ethnic makeup of College</u> | 30% | 32% | 26% | 6% |
| <u>Social Climate & Activities at College</u> | 24% | 27% | 24% | 10% |
| <u>Friends Attend the College</u> | 21% | 18% | 19% | 8% |
| <u>Religious Affiliation of the College</u> | 18% | 14% | 19% | 4% |

More Than 50% Agreement- Fall 2008 Rating

Table 12: Agreement with Statements about TSU¹

| Strongly Agree/Agree with the item | 2006 | 2007 | 2008 | National |
|--|------|------|------|----------|
| <u>College has many activities and organizations for students</u> | 74% | 72% | 66% | 60% |
| <u>There are large number & variety of course offered at this college</u> | 64% | 60% | 58% | 64% |
| <u>College has high-quality program in the subject area I am pursuing</u> | 59% | 57% | 54% | 56% |
| <u>Excellent recreational facilities for individual students</u> | 59% | 58% | 52% | 42% |
| <u>This college provides sufficient financial aid for students who need assistance</u> | 54% | 54% | 50% | 47% |
| <u>Students at this college are more interested in having fun than studying</u> | 48% | 52% | 49% | 16% |
| <u>Students from various ethnic backgrounds get along well</u> | 51% | 46% | 48% | 39% |
| <u>College has high-quality academic programs</u> | 56% | 50% | 47% | 62% |
| <u>This college offers many job related courses</u> | 46% | 51% | 46% | 43% |
| <u>Cost of attending this college is reasonable</u> | 47% | 45% | 46% | 70% |
| <u>This college offers many cultural events and programs</u> | 49% | 46% | 44% | 31% |
| <u>Many students at this college use drugs and/ or alcohol</u> | 38% | 40% | 42% | 13% |
| <u>There are comfortable residence halls at this college</u> | 38% | 33% | 42% | 29% |
| <u>College has a strong Inter-collegiate Athletic Program</u> | 42% | 30% | 40% | 33% |
| <u>Students at this college are friendly</u> | 37% | 42% | 39% | 55% |
| <u>Many students at this college hold extreme political views</u> | 33% | 33% | 37% | 13% |
| <u>College personnel care about individual students</u> | 45% | 43% | 35% | 57% |
| <u>The college has high quality classroom and lab facilities</u> | 37% | 32% | 34% | 35% |
| <u>Students must be above average to be admitted into this college</u> | 14% | 10% | 21% | 10% |
| <u>It is difficult to earn good grades at this college</u> | 13% | 14% | 17% | 8% |
| <u>This college has too many required courses</u> | 18% | 22% | 16% | 10% |
| <u>The foreign language requirement at this college is too strict</u> | 15% | 13% | 15% | 7% |
| <u>There are too many rules and regulations at this college</u> | 11% | 12% | 15% | 8% |

¹Original responses “Strongly Agree” and “Agree” were combined to calculate percentages.

More Than 50% Agreement-Fall 2008 Rating

Table 13: Timing of Decision to Attend TSU

| | | 2006 | 2007 | 2008 | National |
|----------|-------------------------------------|------|------|------|----------|
| A | Before 9th grade | 8% | 8% | 9% | 4% |
| B | During 9th grade | 1% | 2% | 1% | 2% |
| C | During 10th grade | 4% | 4% | 4% | 3% |
| D | During 11th grade | 10% | 10% | 10% | 11% |
| E | During 12th grade | 42% | 39% | 44% | 46% |
| F | After Completing High School | 35% | 38% | 32% | 34% |

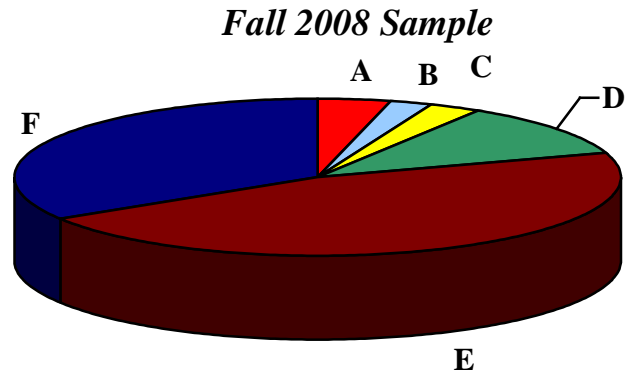
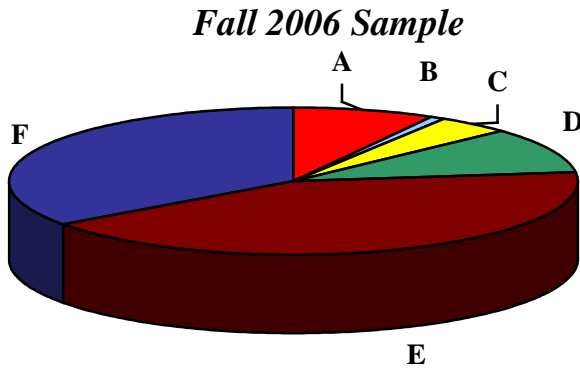


Figure 12& 13 - Decision Made to Attend TSU

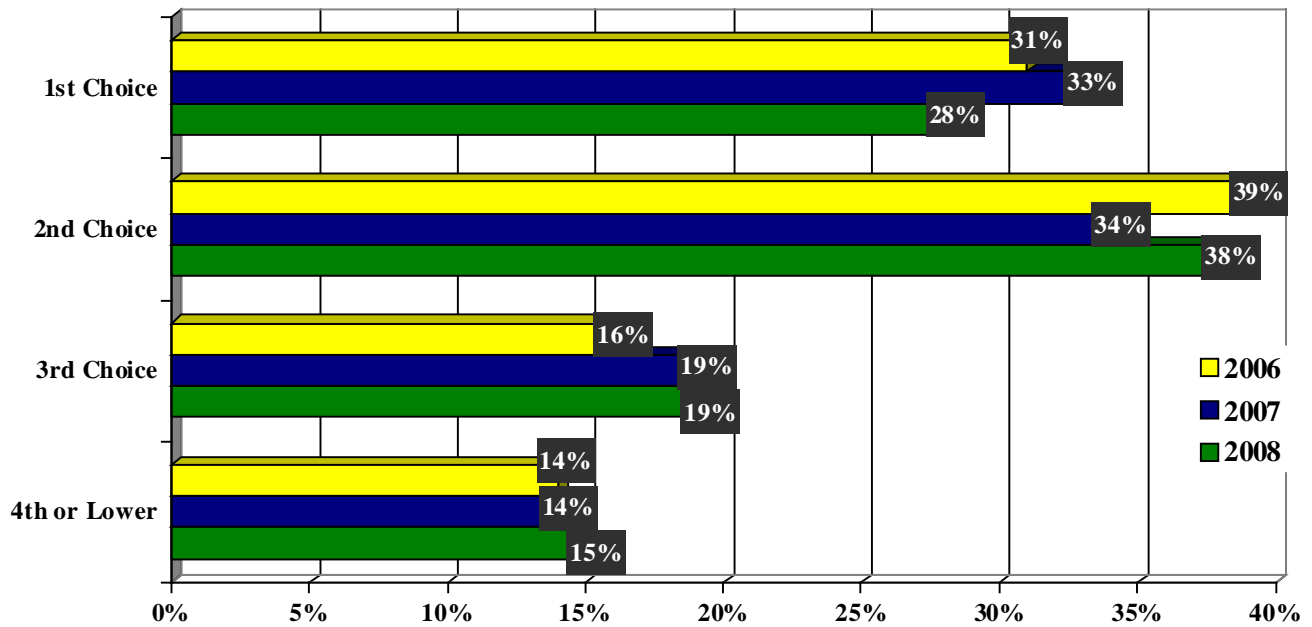


Figure 14: TSU as the Preferred Choice

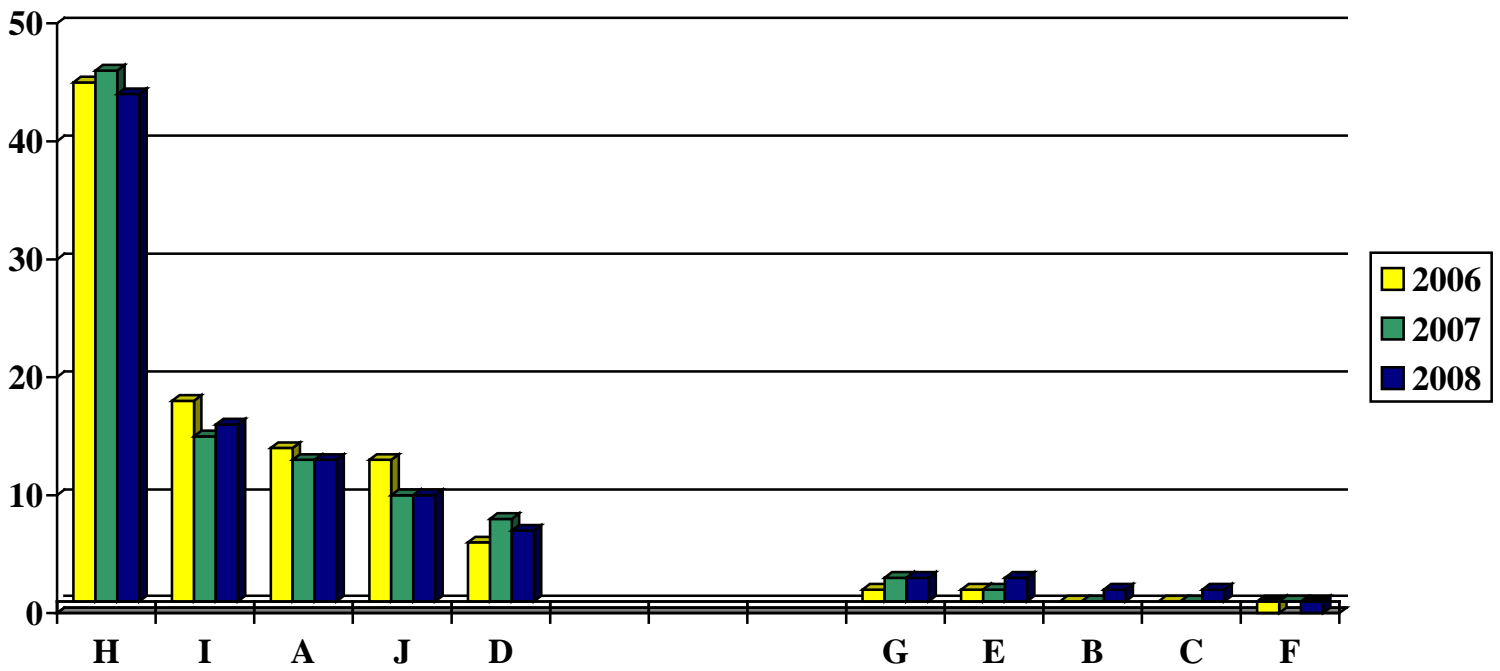


Figure 15-Purpose for Enrolling at TSU

| <i>Item</i> | <i>2006</i> | <i>2007</i> | <i>2008</i> | <i>National</i> |
|--|-------------|-------------|-------------|-----------------|
| <i>Top 5 Reasons</i> | | | | |
| <i>H</i> To Obtain a Bachelor's Degree | 45% | 46% | 44% | 34% |
| <i>A</i> No Definite Purpose in Mind | 18% | 15% | 16% | 13% |
| <i>I</i> To Obtain a Master's Degree | 14% | 13% | 13% | 6% |
| <i>J</i> To Obtain a Doctorate or Professional Degree | 13% | 10% | 10% | 3% |
| <i>D</i> To Take Needed Courses to Transfer | 6% | 8% | 7% | 14% |
| <i>Bottom 5 Reasons</i> | | | | |
| <i>G</i> To Obtain an Associate Degree | 2% | 3% | 3% | 18% |
| <i>E</i> To Obtain Certification | 2% | 2% | 3% | 3% |
| <i>B</i> To Take a Few Job-related Courses | 1% | 1% | 2% | 2% |
| <i>C</i> To Take a Few Courses for Self Improvement | 1% | 1% | 2% | 1% |
| <i>F</i> To Complete a Vocational/Technical Program | <1 | 1% | <1% | 3% |

Table 14: Source of Information about TSU¹

| Source of Information About College | 2006 | 2007 | 2008 | <i>National</i> |
|---|-------------|-------------|-------------|------------------------|
| <u>Parents or Relatives</u> | 74% | 73% | 75% | 70% |
| <u>Visit to Campus</u> | 63% | 62% | 65% | 62% |
| <u>College Brochure or Pamphlet</u> | 57% | 55% | 56% | 55% |
| <u>Friends at the College</u> | 51% | 53% | 52% | 52% |
| <u>High School Classmates</u> | 52% | 50% | 50% | 46% |
| <u>College Alumni</u> | 44% | 48% | 50% | 33% |
| <u>College Catalog</u> | 47% | 51% | 49% | 52% |
| <u>High School Teachers</u> | 42% | 42% | 49% | 45% |
| <u>College Representative's Visit to High School</u> | 49% | 40% | 47% | 32% |
| <u>High school Counselors</u> | 46% | 44% | 45% | 46% |
| <u>High School Administrators</u> | 35% | 35% | 33% | 27% |
| <u>Announcements on Radio or Television</u> | 26% | 26% | 27% | 17% |
| <u>Articles in Newspapers or Magazines</u> | 25% | 20% | 27% | 17% |
| <u>High School Library Materials</u> | 21% | 17% | 25% | 14% |

¹Original responses “Major Source” and “Minor Source” were combined to calculate percentages.