

**Ladonia Randle**  
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## **TEACHING EXPERIENCE**

### **Texas Southern University**

*School of Communication, Instructor*

- Teaching the principles, practices, and techniques in the journalism discipline.
- Utilized professional graphics software and new technologies.
- Created a semester-long project to teach newsroom computer-usage skills in a laboratory environment.
- Developed an advertising campaign for the 23rd Annual Intercultural Communications Conference.

#### **Courses Taught/Teaching:**

- Business and Professional Communication
- Computers in Communication
- Introduction to Journalism
- Introduction to Advertising
- Introduction to Public Relations
- Newspaper Design
- Computer Assisted Reporting
- Advertising and PR Campaigns
- Computer Skills for Journalists
- Multimedia Graphic Design
- New Media Technologies

### **Huston-Tillotson University**

*AusPREP (Prefreshman Engineering Program) Communication Strategies Instructor*

- Instructed college-bound students in testing strategies for national standardized examinations and provided study aids.
- Increased students' vocabulary and improved writing skills.

## **PROFESSIONAL INTERESTS**

- Instructional Technology
- Social Media
- Journalism
- Professional Volunteer Services

## **SPECIALIZED TRAINING**

- iOS Design and Coding School, Houston Community College, Houston, Texas
- Online Teaching for Faculty, United Negro College Fund
- Wimba Voice Tools/Live Classroom, Houston, Texas
- e-Learning Course Development Workshop, Texas Southern University, Houston, TX

## PROFESSIONAL MEMBERSHIP

- College Media Association
- Investigative Reporters and Editors

## ADMINISTRATIVE EXPERIENCE

### **Blackboard Trainer, Texas Southern University**

#### *School of Communication*

- Facilitated individual instruction to instructors to present Blackboard course content to students.
- Increased accountability and enhanced individualized instruction to achieve higher levels of learning outcomes.

### **Technical Support, Texas Southern University**

#### *School of Communication*

- Provided technical support to faculty, staff, and students within the Travis Smiley School of Communication.
- Served as the "tech support" for The School, assisting the public with technical issues.

## UNIVERSITY INVOLVEMENT

- School of Communication Website Content Manager, Texas Southern University
- Student Video Production Supervisor, Missouri City Chapter of the Links, Inc. - Healthy Choices 2007 for African-American Teens
- School of Communication, Texas Southern University - Photo Archivist
- Publications Coordinator, Intercultural Communications Conference
- Graphic Designer, Women's History Month Luncheon, Texas Southern University
- Graphic Designer, Technical Support, Opportunity Gala, Texas Southern University

## CONTRACTS/GRANTS

- Online Teaching for Faculty, United Negro College Fund
- e-Learning Course Development Grant for Introduction to Journalism and Computers in Communications, Texas Southern University, Houston, Texas
- Title III Electronic Educational Enhancement, The Boeing Company, Clear Lake City, TX - Program Manager, Knowledge Management

## PRESENTATIONS

- Presenter, Writing Our Way Through Relevancy through the Digital Divide, Houston, TX
- Presenter, Promoting High Impact Performance-Based Practices that Achieve High Student Learning
- Presenter, Questioning Skills That Uncover Student Needs
- Presenter, Texas Standardized Academic Advising
- Presenter, Using Tools of Social Media to Engage Generation Y learners
- Presenter, Creating an e-Portfolio
- Blogging through the 21st Century
- Personal Safety & Situational Awareness Workshop, Houston, TX
- Presenter, HBCU Digital News Workshop, Dow Jones News Fund, Bowling Green, KY
- The Teaching Conference, Cambridge, MA

- Presenter, "Effective Communication with Students and Parents" for the 4th Diversity Education Conference, College of Education, Texas Southern University

## ADVISING

- The Herald, The Official Student Newspaper at Texas Southern University - Publications Advisor
- School of Communication, Dept. of Journalism, Texas Southern University, Houston, TX - National Association of Black Journalists, Texas Southern University
- Toiletries for Families, Texas Southern University, Houston, TX
- Ida B. Wells Society of Women in Journalism, Texas Southern University, Houston, TX

## SERVICE

**Offshore Technology Conference**, Arrangements, Houston, TX

**Grace Hopper Celebration**, Houston, TX

**Volunteer Call Center**, Harris County-Houston Sports Authority, Houston, TX

**Olympic Day**, Harris County-Houston Sports Authority, Houston, TX

**Compicpalooza**, Social Media Assistant, George R. Brown Convention Center (GRB), Houston, TX

**Bassmaster Classic**, Harris County-Houston Sports Authority, GRB, Houston, TX

**Super Bowl LI**, Harris County-Houston Sports Authority, Houston, TX

**Lead Volunteer**, Harris County-Houston Sports Authority, Houston, TX

**AAU Junior Olympic Games**, GRB, Houston, TX

**COPA Viewing Party** (load in team), BBVA Compass Stadium, Houston, TX

**Olympic Day at BBVA Compass Stadium**, Houston, TX

**NCAA Division III Women's Golf Championships**, Houston, TX

**NCAA Final Four**, Houston, TX

**NBA Jam Session**, GRB, Houston, TX

**Women's Rugby, Media Specialist**, BBVA Compass Stadium, Houston, TX

**AAU Junior Olympic Games**, Powerlifting Competition, GRB, Houston TX

**Summer Senior Games**, GRB, Houston, TX

**Comicpalooza**, Houston, TX

**Houston International Festival**, Houston, TX

**Volunteer Team Leader**, Spotlight: The Silk Road, Asia

**Volunteer Team Leader**, Spotlight: Caribbean

**Volunteer Team Leader**, Spotlight: Ireland

**Volunteer Team Leader**, Spotlight: Africa

**Volunteer Team Leader**, Spotlight: China

**Volunteer Team Leader**, Spotlight: Jamaica

**NCAA Final Four**, Bracket Town Event Operations, Houston, TX

**Freedom Over Texas**, City of Houston, Houston, TX

**Houston Public Library Book Sale**, Set-up, Houston, TX

**Houston Livestock Show & Rodeo**, Magazine Committee Volunteer, Houston, TX

**Italian Expo**, Houston, Texas

**Houston Public Relations Society of America**, PR Day Materials Coordination

## **PROFESSIONAL EXPERIENCE**

### **Special Events Director**

- Initially recruited to operate a traveling tour vehicle used to promote a television station.
- Equipped with a mini-studio where visitors would be recorded for MOS spots.
- Coordinated three-person special events team for event set-up and tear-down.
- Greeted over 200 visitors per tour stop.
- Conducted daily station tours for groups of up to 100 people.
- Arranged special events with celebrity visits and talent for public appearances.
- Coordinated daily dub sheet for Master Control operator.
- Scheduled promotional spots for daily logs.
- Scripted tag information for promos.
- Production assistant for station promo shoots and local commercials.
- Produced follow-up packages for events.

### **Editorial Assistant**

- Assisted the Editor of publications produced by the Society.
- Designed new layout for International Directory with over 150,000 members in 14 countries.
- Edited, typeset, and created layouts for monthly newsletters and quarterly journals.
- Cropped photos and proofread galleys for publications.

### **Proofreader**

- Proofreader for central Texas' leading weekly business newspaper with a circulation of 20,000.
- Checked grammar, punctuation, consistency, and house style.
- Worked on various supplements and publications.

### **Copy Editor**

- Acquired books for the Medical Intelligence Books Series published by a biomedical publishing company.
- Edited manuscripts, created indexes using PageMaker, and proofread galleys.
- Contacted authors about copyrighted material.

## **HONORS/AWARDS**

- Dean's Award for Outstanding Vision, Dedication, & Commitment to Excellence, School of Communication, Texas Southern University
- Teaching Award, School of Communication, Texas Southern University

## **EDUCATION**

- M.A. Communications, Texas Southern University, Houston, Texas
- Bachelor of Arts, Mass Communications, Huston-Tillotson College, Austin, Texas
- Minor: Computer Science