

TEXAS SOUTHERN UNIVERSITY

School of Communication

Dominic Thomas, Ed.D.

Adjunct Professor, Department of Entertainment and Recording Industry Management

Dr. Dominic Thomas has been an educator at Texas Southern University for over 17 years and is currently both an Adjunct Professor in the School of Communication (SOC) and an Assistant Professor with graduate faculty status in the Department of Educational Administration and Foundations in the College of Education (COE). He earned his doctorate (Ed.D.) in Educational Administration specializing in Higher Education from Texas Southern University in Houston Texas. He earned his master's (M.A.) in Mass Communication and bachelor's (B.A.) degrees in Radio and Television Broadcasting from Southern University A&M in Baton Rouge, Louisiana.

As an adjunct professor, Dr. Thomas currently teaches undergraduate level courses in the SOC's Entertainment Recording Industry Management and Communication Studies departments.

He has over thirty years of professional experience in the entertainment/music industry in various capacities. Dr. Thomas has worked with major labels (Jive, Sony, WEA, Universal, RCA, Arista) in the areas of regional club and street team promotions and marketing. He also has work experience with several independent labels (No Limit, Cash Money, Def Jam, JMJ, Big Truck and Priority) and their A-list artists. Work experience includes: national director of radio and street promotions, artist management, stage management, regional promotions and marketing, and artist relations. Other areas of experience include: set/show design, logistics, booking, night club, mix show, and artist and mobile disc jockey. Finally, he is a song writer and producer having achieved writer's credit on a Grammy nominated album (2003).