

## Shaundra Webb

*Department of Communication Studies*

Shaundra Webb is a native Houstonian who grew up in Hiram Clarke later moving to a small suburb of Houston called Missouri City, Texas. Ms. Webb holds five degrees and is currently working on her sixth, her Ph.D. She has a Bachelor's degree in Business Administration & Bachelor's degree in Finance from Houston Baptist University, an Associate's degree in Fashion Merchandising from Houston Community College, Master of Philosophy in Management, Master of Science in Organizational Strategy from Walden University and is currently in the last year of completing her Ph.D. in Management from Walden University, as well. She loves the world of academics. She teaches various courses in the Entertainment Recording Industry Management program. Ms. Webb has a professional career of 25+ years in Corporate Finance but soon found out that although she loved numbers and business, she had an entrepreneurial spirit inside of her. It did not take her long to find out that she was a serial entrepreneur with love for creating and building while owning several businesses. Her background in branding, styling, and social media led her into working in the entertainment industry with artists and management companies. Shaundra is the proud owner of her own image consulting company for the past 17 years styling collections for New York Fashion Week, Brooklyn Fashion Week, Paris Fashion Week, and African London Fashion Week, along with producing many fashion shows all over the city of Houston.

Shaundra has also lived and taught in South Korea and Dublin, Ireland.

One of Ms. Webb's passions is serving her community and mentoring the young minds of future leaders. She has spoken at Houston Baptist University, the University of Houston, Texas Southern University, Houston Community College, and other several local schools and community colleges in her city on entrepreneurship, branding, business, and finance. Shaundra is dedicated to motivating anyone who crosses her path by sharing her hardships and triumphs. Ms. Webb has also shared her message of overcoming adversity with many women's organizations and churches that have invited her to speak, as well.