



Texas Southern University

SPONSORSHIP PACKAGES

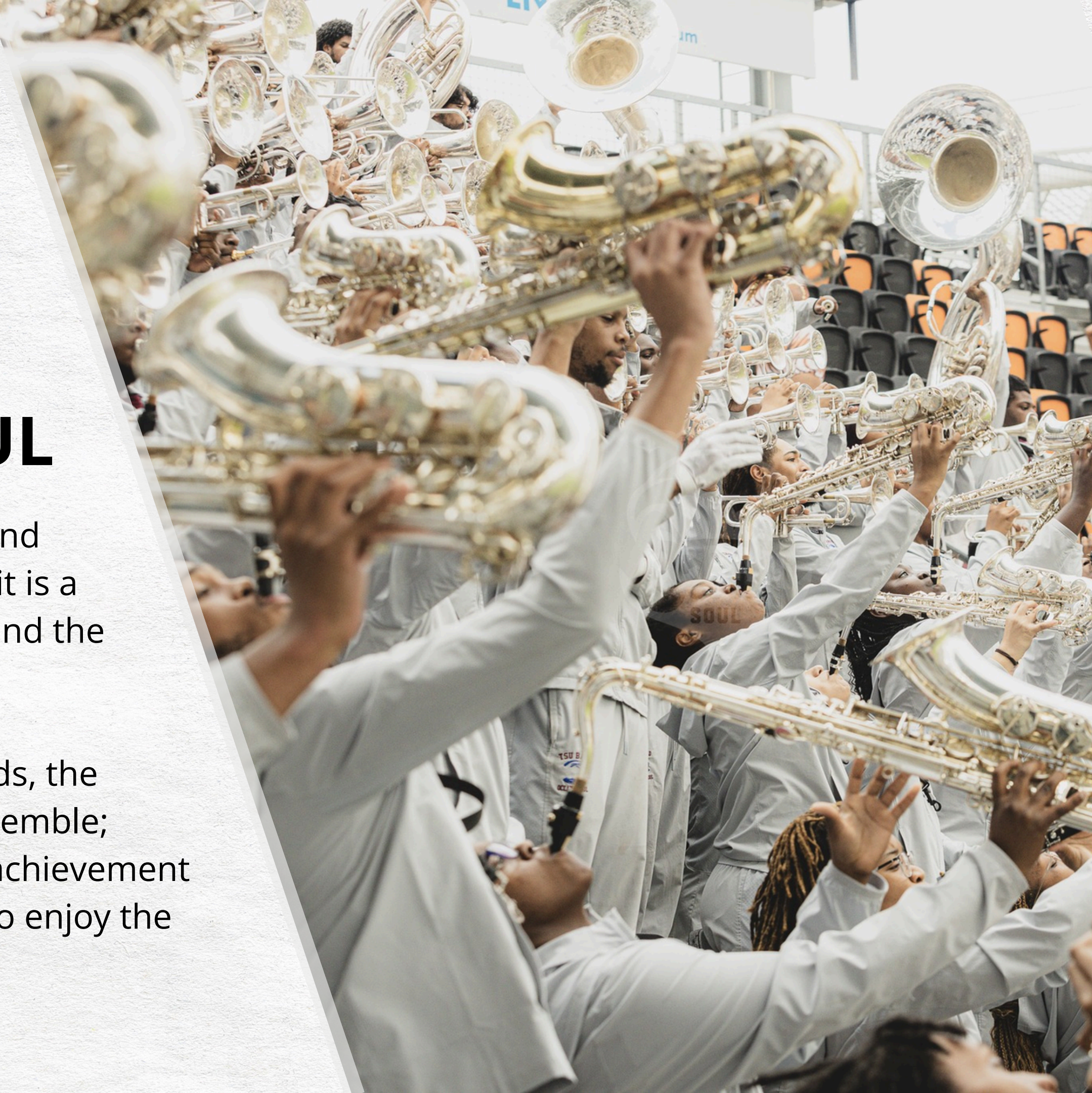




BECOME A CHAMPION OF THE OCEAN OF SOUL

Sponsorship of the Ocean of Soul Marching Band represents more than just financial support—it is a profound investment in tradition, excellence, and the transformative power of music.

As one of the most iconic HBCU marching bands, the Ocean of Soul is more than a performance ensemble; it is a beacon of cultural pride, discipline, and achievement that inspires students and communities alike to enjoy the musical talent of our college students.





SPONSORSHIPS DIRECTLY IMPACTS EVERY FACET OF THE BAND'S OPERATIONS



EMPOWERING STUDENTS

Your support provides scholarships, state-of-the-art instruments, and access to continued training and instrumentation, ensuring students thrive academically and musically.



ELEVATING PERFORMANCES

It allows the band to capture audiences with cutting-edge choreography, custom arrangements, and professionally crafted uniforms.



EXPANDING REACH
















































With your partnership, the band can travel to major events, national competitions, and cultural showcases, bringing their musicianship to the world.



BUILDING COMMUNITY

Sponsorship fosters continued performances and community engagement, connecting the Ocean of Soul with diverse audiences.

SPONSORSHIP PACKAGES

	NAME AND LOGO RECOGNITION	SOCIAL MEDIA ACKNOWLEDGEMENT	EXCLUSIVE BEHIND THE SCENES CONTENT	RECOGNITION AT EVENTS AND OFFICIAL TSU PUBLICATIONS	HOST A WORKSHOP OR PEP RALLY WITH BAND/DRUMLINE	ACCESS TO THE BAND REHEARSAL	CUSTOM PHOTO OR VIDEO	PRIVATE DONOR APPRECIATION EVENT	DIGITAL/PRINT LOGO PLACEMENTS	OPTION TO SPONSOR HALFTIME SHOW	PREMIUM BENEFITS
FAN OF THE OCEAN \$10,000 PACKAGE											
FRIEND OF THE OCEAN \$25,000 PACKAGE											
FELLOW OF THE OCEAN \$50,000 PACKAGE											
FOUNDATION OF THE OCEAN \$75,000 PACKAGE											
FORCE OF THE OCEAN \$100,000 PACKAGE											
THE OCEAN'S TIDE SPONSOR \$500,000+ PACKAGE											



THE OCEAN'S TIDE SPONSOR

\$500,000+ PACKAGE

This premier sponsorship level is designed for visionaries who understand the transformative power of music and education. By contributing at this level, you ensure the Ocean of Soul Marching Band continues to excel on an international stage, inspire communities, and represent the legacy of Texas Southern University with unmatched pride and excellence.



ENGAGEMENT

Custom Performance:

- The Ocean of Soul will create a unique, branded performance dedicated to the sponsor, including a special musical arrangement and choreographed routine.

Exclusive Access:

- VIP invitations to attend private rehearsals, Homecoming celebrations, and other signature TSU events.
- Behind-the-scenes experiences, including meet-and-greets with band members and directors.

Corporate or Community Event Partnership:

- Option to host a branded event with a customized Ocean of the Soul performance (full band or tailored ensemble). Includes a drumline, pep band, or dance team showcase.



RECOGNITION

Exclusive Naming Rights:

- The sponsor's name or brand will be prominently displayed on all Ocean of Soul print materials.

Commemorative Award:

- A custom-designed award presented at a special event by TSU leadership and Ocean of Soul's directors.

Media Recognition:

- Featured in all gift announcements, press releases, national media campaigns, and TSU's annual report.
- Sponsor name/logo prominently displayed on the Ocean of Soul website, with a dedicated sponsor spotlight page.



IMPACT

Your sponsorship will directly fund:

Scholarships for Band Members

- Cover tuition and academic expenses for talented musicians and dancers, ensuring their success both on and off the field.

National and International Performances

- Facilitate appearance at major events, competitions, and cultural showcases, raising TSU's profile worldwide.

Instruments Upgrades and Innovations

- Provide the band with cutting-edge equipment and technology to elevate their sound and performance.

Community Outreach Programs

- Support workshops, mentorship opportunities, and local performances that inspire future generations and foster a love for music.

SAME OCEAN, NEW WAVE.



CUSTOM PACKAGING OPTIONS

1

Build-Your-Own Sponsorship Package:

Collaborate with the Ocean of the Soul team to create a tailored experience.

2

Exclusive Performance Branding:

Incorporate sponsor logos, colors, or themes into the band's uniforms, props, or choreography.

3

Naming Rights Opportunities:

Secure exclusive naming rights for events, scholarships, or equipment. (ie. Building, Band Room, Equipment, Travel Transportation)

+

Honorarium Add-On:

Customized elements (e.g., specific travel accommodations, setlists, or branding) require additional funding, starting at \$10,000.



**ARE YOU READY TO
MAKE WAVES WITH US?**





LET'S WORK TOGETHER

Your sponsorship is a signal of confidence in the band's ability to continue to inspire, engage, and excel. It represents a dedication to the belief that **music has the power to unite communities, transform lives, and honor traditions.**

By sponsoring, you do more than support a band—you help fuel dreams, amplify voices, and ensure the **Ocean of Soul** and **Texas Southern University** continue to thrive for years to come.



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