



CALL FOR PAPERS

21st ANNUAL SOUTHWESTERN BUSINESS ADMINISTRATION

TEACHING CONFERENCE
October 31-November 1, 2013

Submission Deadline: September 30, 2013

Program Chair: Dr. S. Srinivasan, Texas Southern University (srinis@tsu.edu)

The 21st Annual Southwestern Business Administration Teaching Conference will be held Thursday, October 31, 2013, 8:00 a.m. – 5:30 p.m. and Friday, November 1, 2013, 8:00 a.m. – 12:45 p.m. This year's theme for the conference is **“Motivating Students, Sharing Resources and Leveraging Technology.”**

The Conference is sponsored by the Jesse H. Jones School of Business at Texas Southern University and the HBCU Deans' Roundtable and is offered in conjunction with the *Southwestern Business Administration Journal*. The purpose of the conference is to provide a forum for exchanging ideas about, identifying emerging trends in, learning new approaches to, and examining contemporary issues involved in teaching and **“Motivating Students, Sharing Resources and Leveraging Technology”** in the various disciplines of business administration. Since many of the topics will be of cross-disciplinary interest, papers from related disciplines are also encouraged. The conference welcomes participation of doctoral students as presenters or attendees.

Papers are solicited for 30-minute sessions. Main topics of interest are: Effective teaching, Assessment, Novel uses of technology. Additional topics of interest are: Ethics, Cultural diversity, Global issues.

Prospective authors are requested to submit an extended abstract of at most two pages by the deadline. Full papers submitted by October 21, 2013 will be included in the conference proceedings. Submit papers via email to swbatc@tsu.edu. All extended abstracts will be reviewed by the Review Board made up of faculty selected from multiple institutions. Submission of a paper represents a commitment to present your paper and be fully involved in the conference.

Conference Registration Fee is \$100. Conference fee for all faculty from HBCU institutions is covered by the HBCU Deans' Roundtable.

SUBMISSION GUIDELINES

1. Send Extended Abstracts via email to swbatc@tsu.edu by September 30, 2013
2. Authors are expected to follow standard academic ethical procedures regarding originality of submitted materials, data and review status at other publication outlets
3. For co-authored papers, at least one author must attend the conference
4. Abstracts / Papers must be in MS Word, double spaced with one-inch margins
5. For multi-authored papers identify the corresponding author

For more information: Contact S. Srinivasan at srinis@tsu.edu or (713) 313-7776